

Curriculum
Master of Business Administration MBA - Design Template
(90 ECTS PT) (FIRST DRAFT)
3 Semester

Module	Credit Points pro Semester						Credit-points (ECTS)	Semesterwochenstunden (SWS)	Workload			Prüfungsleistung gew. i.V. zur Endnote
	1.	2.	3.	4.	5.	6.			Gesamt	Kontaktstunden	Selbststudium	
Kurse												
Quantitative Methodologies	5						5	3	125	36	89	5,56%
Statistics, Methodologies												
Customer Environment I	5						5	3	125	36	89	5,56%
Evolution Of Customer Environment, Know your Customer, Customer Focus, Customer Value, Customer Loyalty, Customer Centric Company												
Sustainable and Responsible Development 1	5						5	3	125	18	107	5,56%
The Course aim to develop Student's knowledge on the evolution of the Environmental Culture especially in the light of its interdisciplinary approach to face and solve environmental crises.												
Innovation Management I		10					10	6	250	72	178	11,11%
Technology Watch, Innovation Change, Investment Policy, Creativity, Best Practices in Knowledge Management, Research & Development												
Geopolitics of Water		5					5	3	125	18	107	5,56%
The Course aim to build Student's autonomous capability in dealing with geopolitical crises generate by Water related problems, especially when in presence of Transboundary Water Basins												
Strategic Vision I			10				10	6	250	72	178	11,11%
Corporate Strategy, Governance & Legal Policies, Financial Strategy, Strategic Marketing, Strategic HR Management, Organisational Management												
Fundamentals of Hydraulics and Soil Conservation)			5				5	3	125	18	107	5,56%
The Course cover topics in soil and water conservation, as well as in soil and water management by means of engineering solutions. With a wide overview on water cycle, maintenance and resources												
Resources I				10			10	6	250	72	178	11,11%
Business Model, Supply Chain Management, Economic Management, Operational Marketing, Competency Management, Lean Management and Organisational Processes												
Ocean and Seas				5			5	3	125	18	107	5,56%
The Course cover the actual trend in ocean's pollution and degradation with a focus on the growing importance of Seas in their role of main future's resources supplier to feed a growing world population												
Leadership Management I					10		10	6	250	72	178	11,11%
Culture Management, Management Control, Quality Management, Social Performance, Change Management, Competency Management												
Sustainable and Responsible Development - Water and other Natural Resources2					5		5	3	125	18	107	5,56%
The Course cover the different domain on human's exploitation of Natural resources with a focus on Water, analyze also in the light of Water Footprint and Virtual Water Indicators												
Master Thesis						15	15		375		375	16,67%
Thesis												
Gesamt	15	15	15	15	15	15	90	45	2.250	450	1.800	100%
							90					