



CANADIAN COLLEGE  
OF TECHNOLOGY  
AND BUSINESS

[#QR]



UNIVERSITY  
CANADA WEST

# Continue your Studies at University Canada West

## Who is this pathway for?

### Pathway into Bachelor of Commerce (BCom) Degree at UCW

- Diploma in Business Administration with Co-op Program
- Diploma in Business Management with Co-op Program
- Diploma in Digital Marketing with Co-op Program

### Pathway into Bachelor of Arts in Business Communication (BABC) Degree at UCW

- Diploma in Business Administration with Co-op Program

### Pathway into MBA foundation program at UCW

- Diploma in Business Administration with Co-op Program

Apply Now!

[www.canadianctb.ca](http://www.canadianctb.ca)

2023 



# Bachelor of Commerce (BCom)

The Bachelor of Commerce (BCom) provides you with a broad foundation of contemporary business knowledge and practices. Its courses are designed to provide a breadth of business perspective and skills, building your core skills in writing, research, and team performance.



**Qualification**  
Post Secondary Degree



**Delivery**  
On-Campus



**Intakes**  
January, April, July and October



**Program length**  
4 years



**Elective Area**  
Accounting

## Graduates of the BCom program will be able to:

- Use managerial and financial tools to assess basic business issues critically.
- Research and analyze business systems, processes and functions in the context of local, regional and global conditions.
- Apply contemporary business methods to problems and contexts.
- Create ethically and legally sound proposals, plans and projects.
- Organize information to communicate persuasively to target audiences.
- Demonstrate critical thinking and reflection skills in course deliverables.
- Work productively in a collaborative and multicultural environment.



# Bachelor of Arts in Business Communication

The Bachelor of Arts in Business Communication (BABC) is an interdisciplinary program that will develop your knowledge of media, cultural studies and business alongside theoretical and practical skills. The communication methods learnt and media training students get throughout this course are relevant to careers in professional writing, journalism, public relations, communications, and advertising.



**Qualification**  
Post Secondary Degree



**Delivery**  
On-Campus



**Intakes**  
January, April, July and October



**Program length**  
4 years



**Elective Area**  
Communications Management





## Graduates of the BABC program will be able to:

- Use communication theories to assess basic issues in cultural contexts
- Critique communication media influence on audience perceptions of issues, events, products and services.
- Evaluate the effectiveness and integration of all types of media and communications.
- Demonstrate communication-oriented research and information seeking strategies.
- Create ethically and legally sound content for a variety of forms of media and markets.
- Integrate media and content to communicate persuasively to specific audiences.
- Apply communication methods to business problems and contexts.
- Demonstrate critical thinking and reflection skills in course deliverables.
- Work productively in a collaborative environment.

# MBA foundation program at UCW



The ACBSP and NCMA-accredited Master of Business Administration (MBA) program from UCW will prepare you for success on a global level. You will learn how to take challenging situations in a stride, apply pragmatic solutions to problems and ultimately drive the success of your organization through intelligent decision-making.



-  **Qualification**  
Post Secondary Degree
-  **Delivery**  
On-Campus
-  **Intakes**  
January, April, July and October
-  **Program length**  
2 years
-  **Elective Area**  
Business Analytics, Finance, Human Resources Management, Marketing, Project Management

## Graduates of the BCom program will be able to:

- respond strategically to business challenges and opportunities.
- assess ethical implications of business activities.
- develop, implement and evaluate solutions to business problems.
- formulate business decisions and systematic analysis that reflects critical thinking.
- demonstrate effective skills to collaborate with diverse groups of people.
- lead teams through the resolution of problems and successful completion of projects and tasks.
- integrate personal values and perspectives into problem solving and take responsibility for decisions.
- communicate ideas persuasively (written and oral) as a result of thorough analysis of information.
- gather, analyze and synthesize information for a business context.

For tuition fees, please see: <https://www.ucanwest.ca/admissions/tuition-fees/>

## Program Structure

	Academic	Scheduled Breaks	CO+OP	Graduation	
<b>Diploma in Business Management with Co-op Work + Study</b> Graduates receive up to 18 courses or 54 credit hours towards the Bachelor of Commerce degree at UCW, which consists of 40 courses or 120 credits	48 Weeks	37 Weeks	48 Weeks	133 Weeks	
<b>Diploma in Digital Marketing Co-op Program Work + Study</b> Graduates receive up to 3 courses or 9 credit hours towards the Bachelor of Commerce degree at UCW, which consists of 40 courses or 120 credits	24 Weeks	25 Weeks	24 Weeks	73 Weeks	
	Academic	Scheduled Breaks	CO+OP	Graduation	
<b>Diploma in Business Administration Co-op Work + Study</b>	24 Weeks	25 Weeks	24 Weeks	73 Weeks	
<b>Diploma in Business Administration Co-op Fast-Track</b> Graduates receive 10 courses or 30 credit hours towards the Bachelor of Commerce (BCom) or Bachelor of Business Administration (BABC) degree programs at UCW	24 Weeks	4 Weeks	24 Weeks	52 Weeks	

\*Additionally, CCTB students who complete these programs with a grade of 72% or greater in each course are eligible to receive a credit exemption for the UCW MBAF 501 course, should they eventually wish to apply for the MBA degree program at UCW.





### Business Administration Co-op Diploma

Exempt 10 UCW courses (30 credits)  
Value in savings \$17,400

1 Year



Academic Pathway



### Bachelor of Commerce degree OR Bachelor of Arts in Business Communication OR MBA foundation program at UCW

30 courses (90 credits) remain to complete  
\$5,000 Pathway award for CCTB students\*

2.5 Years



3 Years PGWP eligibility

Total Savings \$22,400

These are estimated numbers and subject to change.



## Benefits of CCTB-UCW Pathway



Upon BCom/BABC/MBA program completion, become eligible to apply for a Post-Graduation Work Permit (PGWP) of up to three years.



Seamless transition from CCTB to UCW



Complete your BCom degree with a lighter course load



Enhance your business education credentials and job market value



Up to 54 credits granted for Business Management with Co-op CCTB graduates



\$5,000 pathway Awards for CCTB students

## Contact Us

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