



# Trebas

Institut-Institute

MONTREAL CAMPUS  
VIEWBOOK **2023**

**#IAMTREBAS**  
DIFFERENT SINCE 1979

# NURTURING TALENT AND DEVELOPING LEADERS **SINCE 1979**

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Email [partners@trebas.com](mailto:partners@trebas.com) or call +1 (514) 845-4141



## A Message from Mr. Slimani

Welcome to Trebas Institute. We are a creative institution dedicated to training the talent of tomorrow. Our innovative program portfolio is what gives Trebas Institute's students the necessary edge to stand out in today's constantly expanding creative industries.

Founded as a private career college in 1979, Trebas Institute's mission is to offer high-quality and accessible education in order to maximize our students' chance of success. We strive to provide the best creative learning experience within a supportive, inclusive and diverse environment which fosters a true sense of belonging.

Your success is our priority. We believe the combination of our expert instructors, state-of-the-art facilities and small class sizes will provide you with the tools you need to thrive in today's competitive job market. By focusing on developing your theoretical, practical and career development skills, you'll be able to rapidly integrate into roles in the increasingly diverse and fast-paced creative, business and entertainment industries.

Whether you aspire to a career in audio engineering, filmmaking, post-production, managing events or business management and technology, the world is truly your oyster at Trebas Institute. We look forward to welcoming you and providing you with the ideal space to let your ambition and creativity flourish.

**Mohamed Slimani**  
Vice President of Operations

## Welcome to Trebas Institute

At Trebas Institute, we are dedicated to training the talent of tomorrow in the areas of music, film, business and technology, as well as management. The college's expert faculty and industry-standard equipment means we offer the ideal learning environment for creative minds to flourish in their chosen field.

Students can choose from a vast portfolio of programs in music, film, business and technology, as well as management, all of which are kept up-to-date to reflect the latest industry trends and the ever-changing demands of the current job market. This means our students graduate with the up-to-date know-how needed to excel and leave their mark in the job market.

We are proud to have produced a hugely successful alumni network over the years who have gone on to win notable awards, among them Grammy's, Juno's and Félix's, and work for some of the biggest names including Virgin EMI Canada and Universal Music Group.



### Our Mission

Trebas Institute's mission is to provide high-quality and accessible education to maximize our students' success.

### Our Vision

Trebas Institute's vision is to continue in its successful pursuit of providing the entertainment industries with fresh new talent. We constantly reaffirm our high standards of education within our innovative program offerings and strive to be recognized as one of Canada's private career colleges on a global level.



# WELCOME TO TREBAS INSTITUTE



# ABOUT US

“

Trebas was a fulfilling experience for me. Their wide variety of courses and instructors offer a versatile educational experience for all types of learners.”

KEVIN N

## About Us

### Student-Focused

Student success is our priority, so student needs come first in all that we do.

### Integration of Individuals

We support our diverse student body by providing a learning environment which fosters a commitment to excellence, innovation, collaboration and, above all, inclusiveness.

### Respect

We strongly believe that students must have access to a safe learning environment at Trebas Institute, free from any form of discrimination. As such, mutual respect between staff members and students is key.

### Quality Education

Our programs are regularly updated to ensure the highest quality of education. Our instructors are renowned professionals with years of experience in their fields which enhances the overall student learning experience.

### Accreditation, Memberships, Affiliations

At Trebas Institute, we are proud to be partnered with and are accredited by various organizations and associations. These collaborations allow us to provide the highest quality teaching and industry-relevant training.

These partnerships include:

- NACC (National Association of Career Colleges)
- Ministère de l'Enseignement Supérieur (MES)
- Steinberg Certified Training Center
- ÉduCanada
- Breakfast Club Canada





# WHAT MAKES US DIFFERENT

Email [partners@trebas.com](mailto:partners@trebas.com) or call +1 (514) 845-4141

## What makes us different

The combination of our innovative and accredited program portfolio, expert instructors and state-of-the-art facilities is what sets our graduates apart from the competition and ensure they become exceptional leaders in their field.

With Trebas Institute, you can be sure to be receiving the most up-to-date curriculum taught in a small class by a team of instructors who are dedicated to your success.

### ACS Program

Attestation of College Studies.

### Diversity and Inclusion

With diversity, excellence and innovation at our core, everything we do is tailored to your success. Trebas Institute has taught over 3,000 graduates and has a study body from over 40 countries, providing students with a culturally enriched learning experience.

### Programs Delivered in English or French

The Government of Quebec offers free online French lessons to enable you to improve your skills. What's more, all our staff members and most our faculty are bilingual and are on hand to assist you in either of the two languages.

### Small Classes

Classes are kept deliberately small (student-to-faculty ratios are: theory classes 25:1 and practical lessons 3-12:1) so you have a personalized experience.

### Access to Industry Equipment

Sign-out labs, recording and post-production studios, audio and filmmaking equipment, well-equipped classrooms, a student lounge and more!

### Networking Opportunities

Meet experts in the industry at events including M for Montreal, POP Montreal, Canadian Music Week and the "Gala de l'ADISQ" among others.

### Award Winning Instructors



## What makes us different

### Internship Opportunities

Prepare for the industry with credited internships and lifetime career services.

### Location

Nestled in the heart of downtown Montreal and within walking distance from McGill metro station. You will be studying in the campus' unbeatable location which is known as an art and entertainment hub that hosts a multitude of large scale cultural and international events.

### Career Services

Lifetime career guidance.

### Accreditation

This program is accredited by the "Ministère de l'Enseignement supérieur" (Québec).

### Industry Experts

Programs powered by renowned experts — giving students a competitive edge. Our programs are taught by celebrated instructors and powered by industry experts to ensure you are up to date with the latest industry trends and have an edge in your industry after graduation.

### Intakes

There are several intakes throughout the year — January, April, May, July and September. More info on each program Key Fact pages.

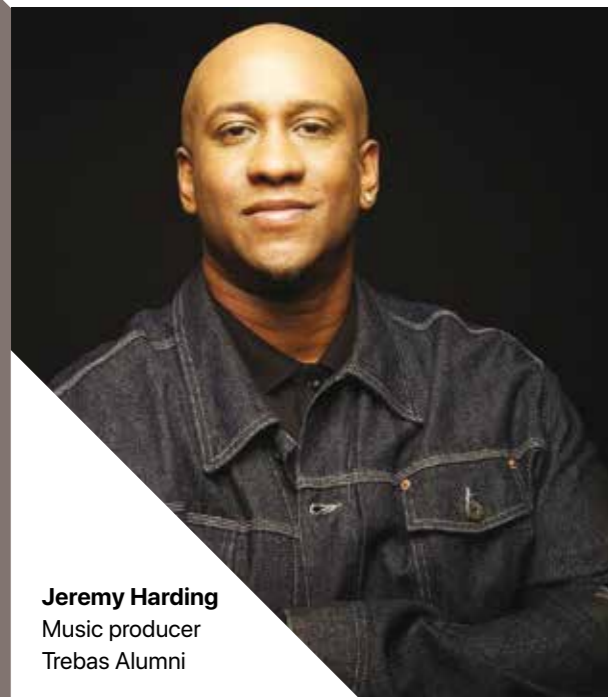
### Notable Alumni

Notable alumni include Grammy Award-winning music producer, Mike Piersante; music producer, Jeremy Harding; and Megadeth singer and guitarist, Dave Mustaine.

### Employment

**79.5% of our students secure employment within six months of graduation.**

\*2018/2019 research conducted by Trebas Institute's Career Services department for



**Jeremy Harding**  
Music producer  
Trebas Alumni

## STUDENT SERVICES

Trebas Institute is dedicated to facilitating the integration of its students. A wide variety of services are offered to meet your needs. Whether you have questions related to housing, health care, transportation or more, we are here to help. Several enriching activities are offered on a regular basis, such as field trips and conferences, so that you can fully enjoy your experience at Trebas Institute as well as in Montreal.

||

"Dancehallmag asks "You trained at Trebas Institute in Montreal, Canada. How important has your education been to support your career?"

"I think it was critically important especially as it was just at the cusp of the digital revolution of audio recording. I managed to have a foot in the traditional process whilst taking the leap into the new unknown at the time, and to experience the development along the way."

**JEREMY HARDING**

STUDENT SERVICES

# INTERNATIONAL STUDENTS

Our diverse and multicultural campus staff at Trebas is dedicated to providing support to our international students and fostering their integration into the Trebas community and Quebec culture through various monthly cultural activities.

Email [partners@trebas.com](mailto:partners@trebas.com) or call +1 (514) 845-4141

## Learning French

Improving your understanding of the French language can have its share of difficulties. Aware of the efforts you wish to make, Trebas Institute is putting its shoulder to the wheel by supporting your initiative through its free thematic training workshops in French.

- ✔ Oral communication workshops
- ✔ Text writing workshops
- ✔ Text reading workshops
- ✔ Workshops for identifying errors and correcting them
- ✔ Cultural immersion workshops in French

The workshop schedule, the names of the facilitators, the procedures and the registration forms are regularly sent to you through your inbox on the educational platform. Stay tuned!

**FRENCH WORKSHOPS AVAILABLE**



## CAQ/Study Permit Support

We offer in-house support for **all active students** (extension or renewal of CAQ, extension of study permit, etc.)



## Cultural Activities

French Culture immersion with seminars and site visits to historical landmarks on a monthly basis to celebrate diversity and inclusion.

[trebas.com](http://trebas.com)

# INDUSTRY PARTNERS

Email [partners@trebas.com](mailto:partners@trebas.com) or call +1 (514) 845-4141

## Industry Partners

### Career Services

Our Career Services team is dedicated to helping you navigate your career journey, ensuring you are ready to enter the workplace as a successful professional after graduation.

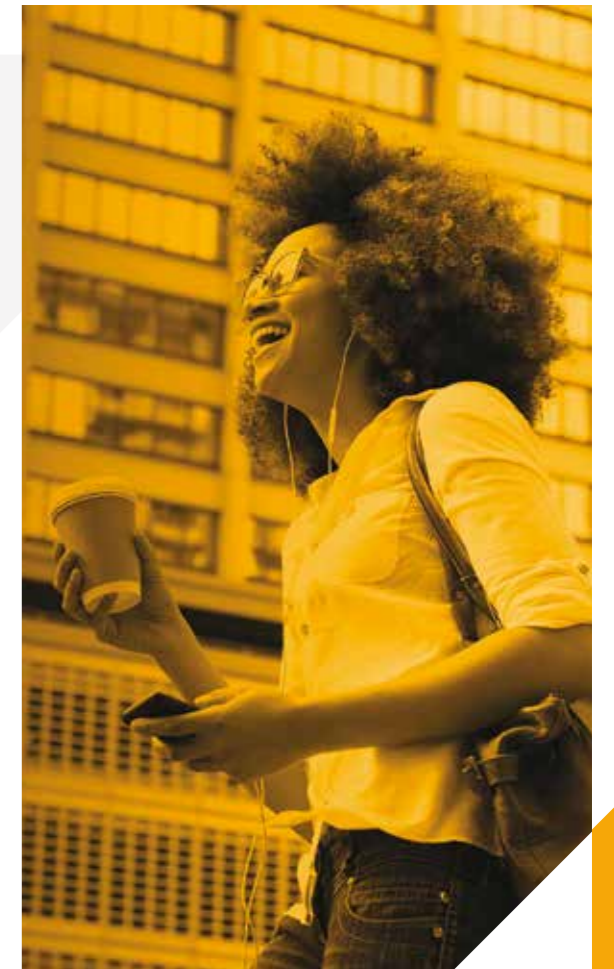
The Career Services strive to enhance the student experience by allowing extensive opportunities for students to connect with alumni and our industry partners. These connections allow the team to bridge the gap between employers' needs and your expertise to allow you to flourish in the workforce environment and beyond.

As well as facilitating these connections, the Career Services provide resources and workshops in group and one-to-one settings. They also provide assistance with:

- Resumes and cover letters
- Interviewing skills
- Job search techniques
- Networking and volunteer opportunities
- Career advising
- Career exploration
- Personal branding on social media/ LinkedIn
- Job fair preparation
- Accessing the hidden job market
- Internship resources
- Career treks
- Career fairs

### Employment and Opportunities

We are located in downtown Montreal, a city full of exciting employment opportunities. Here, you'll be surrounded by some of the biggest players in the business and have access to extensive work experience opportunities to help launch your global career.





# Industry Partners

Over recent years, Trebas Institute has partnered with some of the industry's leading companies, many of which our graduates have gone on to work at.

## These include:

- 5th Avenue Sound
- 5th Element Events
- Aboriginal Voices Radio Network
- Afro Ice Films
- All Day Productions
- AMC Center
- American Express
- Aqua Sound Studios
- Bay Bloor Radio
- Bread & Circus
- Canadian Hockey Online
- CBC Radio-Canada
- Centre AMC
- Chapel Warner Publishing
- Chorus Entertainment
- Cineflix Productions
- Cinemania
- CLUB MED
- Correct Technique Audio
- Corus Entertainment
- Cosmo Music
- CTV
- CUBix
- DC Music
- Digital Art Festival
- Doyle Audio Engineering
- EMI/Virgin Canada
- Feeling Productions
- Filmscape Media
- Garage Studios
- Goalcast
- Groupe TVA
- Harmonic Wave Studios
- HMI Records
- Indica Records
- Indie Montréal
- Indie Pool
- IronHead Media
- Jet Film Support
- Jude and Kollins
- Juste pour rire
- Kriminal Records
- La Cinémathèque québécoise
- La Voix
- Lenz Entertainment
- Les Misérables
- Living Culture
- LOJIQ - Les Offices jeunesse internationaux du Québec
- Lonesome Pine Studios
- Long & McQuade
- MMPI Canada
- MPC
- MuchMusic
- Music Marketing
- Nation Entertainment Records
- Native Earth Performing Arts
- New Space
- Novaquark
- Phase One Studios
- Post City Sound
- Power Post Studios
- Production Express
- ProjecTech Entertainment
- PURCOM Entertainment Group Inc
- Québec Cinéma
- Quebecor
- R.D.E.
- Radio Canada
- Rageswari Entertainment
- RDS
- Re:Source Media Inc.
- Red Cloud TV – Klondike Strike
- Represent Dance Competition
- Residence Fille V
- Rhythm Records
- Ripple Effect
- Rouge Valley Studios
- Sennheiser Canada
- Shutterstock
- Sitting Pretty Productions
- SkyRocket Entertainment
- Solotech
- Sony Music
- Steinberg Cubase
- Studio 306
- Sugarpop Entertainment
- Sun TV
- Supernova Inc.
- Swank Audio Visual
- Tattersal Sound & Picture
- technicolor
- Télé-Québec
- Telev Audio Visual
- The City of Toronto
- The Norman Agency
- The Sopranos
- The X-Files
- Think Tank Management
- Trane Studio
- TVA
- Ubisoft
- Universal Music Group
- Viral Nation
- Virgin EMI RECORDS
- Vistek
- vmo productions
- Voodoo Records
- Warner Music Group
- Watson Wyatt
- Wave Productions
- WAVO
- Wellesley Sound Studios
- Westbury National Show System
- Zynga



# WHY MONTREAL?

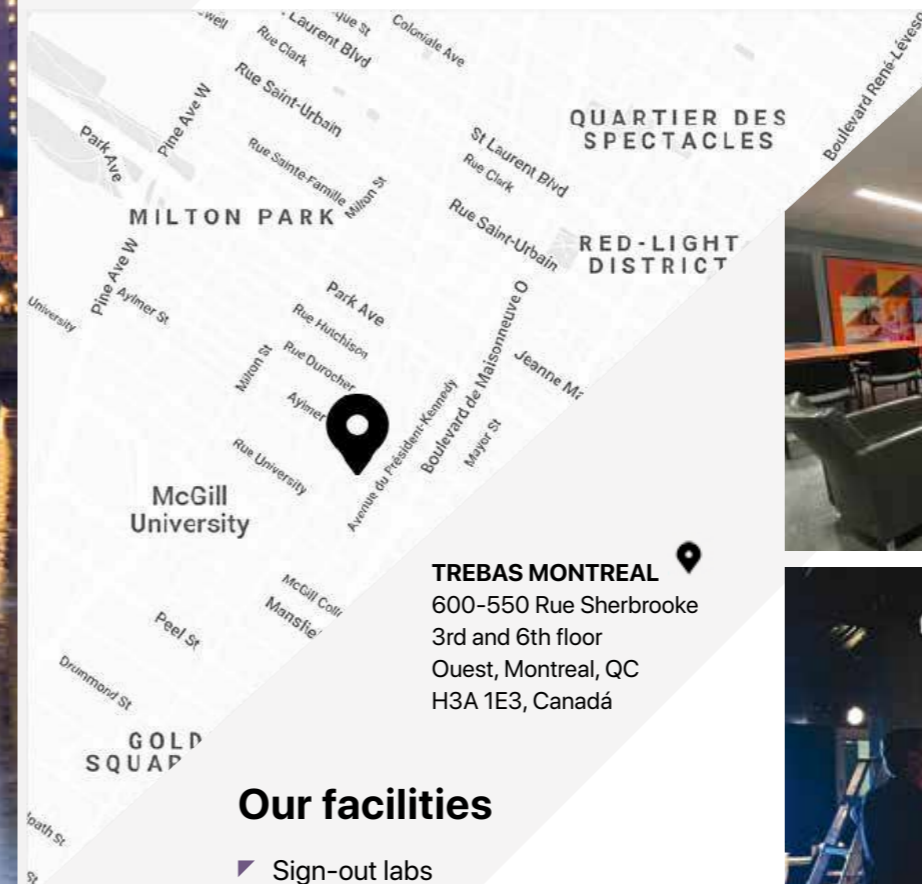
## Why Montreal?

**Our state-of-the-art campus is located in the heart of downtown Montreal, a melting hub of diversity in the province of Quebec.**

You'll be in walking distance of top-notch restaurants, museums and shopping malls, as well as the "Quartier des spectacles" and "Centre Bell", home of the Montreal Canadiens' hockey team. Students also enjoy exploring Montreal's 32km underground city, which contains a multitude of shops, gyms and other useful services.

All these attractions can be easily accessed by car, bus or bikes, or using Montreal's world-class public transportation system, the "Société de transport de Montréal" (STM) which offers 4 metro lines (65 stations) and 168 bus lines.

Students living in Montreal benefit from affordable tuition fees and low living costs.



### Our facilities

- Sign-out labs
- Recording and post-production studios
- Audio and filmmaking equipment
- Well-equipped classrooms
- Student lounge





**Creative**



**Business**



**Tech**

“

Not just a school but a life experience, Trebas proved to be the most excellent resource out there for me and proven for others as I saw my peers excel, like my best friend, Justin Cohen, who now works for Sony Music BMG, or award-winning Filmmaker and successful Music Video Director, Jerome 'Rome' Kruin, both young Trebas grads.”

**NICHOLAS JARJOUR**

## MONTREAL CAMPUS ACS PROGRAMS

Email [partners@trebas.com](mailto:partners@trebas.com) or call +1 (514) 845-4141

## Montreal Programs

We recognize the importance of choosing the right diploma to match your ambitions within your aspiring field. As such, we offer an extensive portfolio of programs with curricula that are constantly adapted to keep up with industry trends, ensuring you stand out to employers after graduation.

Trebas Institute's small class sizes and dedicated instructors mean you receive the personalized teaching and encouragement in class needed in order to flourish in your studies. Our commitment is to provide an education with rigorous standards that puts you in line with the best in the world.

### Program Offerings

- Film And Television Production
- Audio and Video Post-Production
- Sound Design
- Music Business Administration
- Show & Event Management
- 2 years/ E-Commerce and Online Business Management
- 14 months/ E-Commerce and Online Business Management
- Computer Security Analyst
- Analytics, Big Data and Business Intelligence





# Film and Television Production

Learn the art behind film and television with Trebas Institute's practical program.

You'll have the opportunity to effectively hone your skills through a number of projects such as short films, web series, television broadcasts and commercials.

You'll practice using professional equipment such as video cameras, sound recording tools, lighting setups, television broadcast consoles, green screens and contemporary video post-production and editing software. Our students also benefit from learning with our instructors who are experts in their fields and dedicated to imparting their up-to-date industry knowledge to ensure you stand out in today's competitive job market.

## Key Facts

- Intakes: January, May and September
- Campus: Montreal
- 12-month program
- Full-time
- 555 hours
- Daytime classes
- ACS/AEC (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*  
\*T&Cs apply
- Scholarship available

## Skills and Competencies

- Operate cameras, lighting, and audio equipment
- Collaborate on pre-production activities
- Work on film and TV sets
- Shoot films and videos
- Scriptwriting
- Perform post-production activities (video editing, color correction, film-title design, etc.)
- Produce a web series
- Carry out TV broadcast activities
- Understand film semiotics (the role of the framing, editing and sound forms of communication)
- Provide support with directing video productions
- Perform sound editing of movies and videos
- Effectively navigate the film and TV industries
- Understand and implement career development activities

## Career Prospects

- Camera operator
- Film/video editor
- Film producer/director/cinematographer
- Gaffer/grip
- Post-production work
- Screenwriter

## Program Structure

### Term 1

Scriptwriting	45h
Camera and Lighting	45h
Scene Recreation	45h
Sound Recording and Mixing	45h

### Term 2

Video Editing	45h
Television Control	45h
Cinematography	45h
Directing and Film Production	60h

### Term 3

Semiology	45h
Film and Television Industry	45h
Web Series Production	45h
Post-production for Film	45h



"My experience at Trebas was nothing short of amazing. It was a complete eye opener to the world of Film & Television production



where building a network with your colleagues is a treasure in itself and I was blessed to have amazing teachers whom I have maintained relationships with and who I will always respect. Thank you for the invaluable lessons you've taught me. This course is a must for any inspiring young filmmaker."

**GIANPAOLO MARCOGLIESE**  
FILM & TELEVISION PRODUCTION ALUMNI



**Creative**

## Audio and Video Post-Production

**Gain the specialist skills you need to bring a video production to life with this Audio and Video Post- Production program.**

You'll cover the essential areas of post-production throughout the course including video and sound editing, mixing, Foley, automatic dialogue replacement (ADR) and motion graphic design.

You will have the opportunity to work with industry-standard equipment and learn from our instructors who are experts in their fields. Upon successful completion of the course, you'll be fully equipped to thrive in the ever-evolving field of post-production and enjoy a creative career in film, television and media.

### Key Facts

- Intakes: January, April, July, and September
- Campus: Montreal
- Program delivered in English OR French
- 18 months program
- 1110 hours
- Full-time
- Daytime and evening classes
- ACS/AEC (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*  
\*T&Cs apply
- Scholarship available

### Skills and Competencies

- Achieve high proficiency in all the key software programs and equipment used in audio and video post-production
- Successfully navigate the post-production industry
- Record and edit sound for videos — everything from dialogue (voice), to footsteps, ambient noises and beyond
- Analyze various shots (video footage), sound recordings and establish a project plan and workflow accordingly
- ▶ Apply lighting and green screen techniques to shoot special effects
- Record, edit, replace, and integrate dialogue for videos
- Create the credits (opening and closing) for a film or television production
- Perform color correction and grading for videos
- Seamlessly combine visual elements from a variety of different sources into one image/scene

### Career Prospects

- Video editor
- Assistant editor
- Sound editor
- Post-production supervisor / coordinator
- Post supervisor
- Foley artist
- Colour correction and grading artist
- Digital overlay graphic designer

### Program Structure

#### Term 1

The Post-Production Industry	45h
Introduction to the Digital Environment in Post-Production	45h
Sound Recording and Foley	45h
Introduction to Post-Production	45h

#### Term 2

History of Cinema and Television	45h
Cinematography in Post-Production	45h
2D Graphic Elements	60h
Post-Production I: Advertisements	60h

#### Term 3

Music in Video: Practical Analysis	45h
Automatic Dialogue Replacement (ADR) / Post-Synchronization	45h
Credits Production	60h
Post-Production II: News Reports	60h

#### Term 4

3D Animation	75h
Compositing	75h
Colour Correction and Grading	75h
Post-Production III: Documentaries	60h

#### Term 5

Sound Mixing and Editing	45h
Digital Overlay Graphic Design	60h
Motion Graphic Design	60h
Post-Production IV: Short Films	60h



## Sound Design

**Master music production or become the talent behind the sound for video games, television and films with this sound design program.**

You'll be learning from industry professionals who are experts in their fields and are constantly updating their knowledge to ensure you stay ahead of the game in the dynamic field of sound.

Get ready to master recording and editing with industry-standard equipments, preparing you for a number of roles such as sound mixer, foley artist or music producer.

### Key Facts

- Intakes: January, May and September
- Campus: Montreal
- 12-month program
- 540 hours
- Full-time
- Daytime classes
- ACS/AEC (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*  
\*T&Cs apply
- Scholarship available

### Skills and Competencies

- Sound design for visual media (film, TV, video games, etc.)
- Foley (the reproduction of everyday sounds) for visual media
- Sound recording and mixing
- Operate industry-standard digital audio software
- Audio post-production for films and videos
- Assess the acoustics of a room or studio space
- Music production (theory, composition, electronic production tools)
- Sound for DJ applications (creating loops, sound effects, etc.)
- Ear training
- Effectively navigate the audio industry
- Understand and implement career development activities

### Career Prospects

- Audio post-production supervisor
- Electronic music producer
- Foley artist
- Sound designer for music
- Sound designer for visual media (film, TV, video games, etc.)
- Sound mixer/editor

### Program Structure

#### Term 1

Audio Processing and the Signal Path	45h
Music Theory and Culture	45h
MIDI Studio	45h
Studio Recording Techniques	45h

#### Term 2

Sampling and Synthesis	45h
Sound Design for DJs	45h
Audio Postproduction	45h
Digital Studio	45h

#### Term 3

Advanced Sound Creation Techniques	45h
Sound Design for Video Games	45h
Music Industry and Management Tools	45h
Digital Music Production and Beatmaking	45h



"Treas is awesome! I graduated from it back in 2015 under the Sound Design Program. I met some amazing people that were just as intrigued as I was to learn. The amazing help that the faculty has given post-graduation is commendable, they actively seek out work for their Alumni which is something I can only appreciate more as the years go by. Trebas is a great school as well as a great compendium of wisdom that helps you even after you graduate. They will always be there for you."

**BRANDON MIGNACCA**  
SOUND DESIGN ALUMNI



## Music Business Administration

The music industry is a dynamic environment that is in constant flux, and recent developments in technology have created exciting opportunities for artists and entertainment companies.

You'll learn how to negotiate contracts for artists and coordinate live events and tours whilst gaining the specialist knowledge to start your own business and collaborate with artists.

Upon successful completion of the program, you'll be able to work with record labels, music publishers, licensing organizations, production companies, concert promoters and app developers.

### Key Facts

- Intakes: January, May and September
- Campus: Montreal
- 12-month program
- 540 hours
- Full-time
- Evening classes
- ACS/AEC (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*  
\*T&Cs apply
- Scholarship available

### Skills and Competencies

- Plan and manage all aspects of an artist's career
- Protect an artist's rights and ensure equitable remuneration
- Plan and execute professional marketing campaigns
- Draft and negotiate the music industry's most important contracts and agreements
- Produce, coordinate and promote live concerts and tours
- Start a business in the industry
- Gain the skills of an entrepreneur
- Music publishing and administration
- The fundamentals of music production
- Effectively navigate the audio industry
- Understand and implement career development activities

### Career Prospects

- Artist manager
- Booking agent
- Concert promoter
- Copyright administrator
- Music marketing specialist
- Music protection business entrepreneur
- Music publisher
- Record label owner/employee
- Self-managed artist

### Program Structure

#### Term 1

Music Industry	45h
Business Startup	45h
Concert Production	45h
Contracts and Copyright Law	45h

#### Term 2

Music Production	45h
Marketing	45h
Communication and Social Media	45h
Career Management	45h

#### Term 3

Digital Marketing	45h
Promotion	45h
Management and Financing of Cultural Enterprises	45h
Music Publishing	45h



"I came to Trebas because I believe that music is one of the most powerful things the world has to offer. It has the power to unite us.



One thing I remember from the start of every term is that every time I walked into the class there were new students from different countries and different cultures.

Trebas really taught me that the beauty of the world lies in the diversity of its people. It was an honor to attend class every day with every single classmate. Classmates that became friends."

**STEFAN S.**  
ENTERTAINMENT MANAGEMENT ALUMNI



# Show & Event Management

Successful events are powered by effective organization, communication and experienced personnel.

During the course, you'll learn how to effectively run events ranging from festivals, conferences and concerts to trade shows, corporate events and weddings. You'll have the chance to consolidate all your newly found knowledge during an internship, further enhancing your understanding of this industry. Not only is this the ideal way to get first-hand insights into events but you'll also be able to expand your professional network before you enter the field.

## Key Facts

- Intakes: January, May and September
- Campus: Montreal
- 12-month program
- 540 hours
- Full-time
- Evening classes
- ACS/AEC (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*

\*T&Cs apply

## Skills and Competencies

- Plan, manage and coordinate event logistics
- Plan and execute the marketing and promotion of an event
- Hire, train and supervise support staff
- Ensure compliance with various laws and regulations
- Negotiate service agreements
- Organize the production and logistics of concerts for musicians
- Modify and adapt the décor and design of venues to suit the theme of an event
- Develop your professional network
- Effectively navigate the industry
- Understand and implement career development activities

## Career Prospects

- Concert promoter
- Corporate meeting planner
- Event coordinator
- Event marketing planner and coordinator
- Event operations manager
- Event planner (corporate, conferences, tradeshow, fundraising events, etc.)
- Party planner (bachelorette/bachelor parties, birthday parties, etc.)

## Program Structure

### Term 1

Introduction to Event Management	45h
Concert Planning and Logistics	45h
Accounting Concepts	45h
Media Promotion and Communication	45h

### Term 2

Business Administration	45h
Event Marketing	45h
Event Coordination	45h
Venue Management	45h

### Term 3

Legal Aspects for Event Planners	45h
Supervision of Employees and Volunteers	45h
Event Planning Internship	90h



"I was so happy to find Trebas. I was looking for a career change and in 10 short months, I was able to transform my life completely. With a current, comprehensive curriculum based in the real world and instructors who are still active in the industry, the Event Management program gave me the knowledge and confidence to pursue a career in the non-profit sector with new skills and a fresh outlook. Now, almost five years later, I am still very satisfied with my choice and am loving my career."

**LIDA K.**  
EVENT & VENUE MANAGEMENT ALUMNI





**Business**

## 2 years/ E-commerce and Online Business Management

Learn how to grow a business online and adapt to today's ever-changing conditions and ensure your business continues to prosper online with this two-year program.

Our expert instructors will help you build an online company with an effective marketing plan. You'll look at the core areas of online accounting, digital business law, business data, market research and international trade. There's also the opportunity to gain practical experience through an internship with an online business, providing you with an ideal foundation to kickstart your career.

### Key Facts

- Intakes: January, April, July and September
- Campus: Montreal
- Program delivered in English OR French
- Two-year program
- 1110 hours
- Full-time
- Different Schedule available
- Daytime classes
- Internship
- ACS/AEC (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*

\*T&Cs apply

### Skills and Competencies

- Successfully start and run an online business
- Develop, plan, and execute a comprehensive online marketing plan
- Set up and run an online store
- Analyze and interpret financial and business data
- Establish and manage an online customer services system
- Become proficient in all key software programs and online platforms
- Plan and execute online sales and marketing representation strategies
- Identify global market opportunities and adjust business and marketing practices to address legal and cultural differences
- Be aware of the most important laws and regulations
- Recruit, train, and manage the sales force for a business

### Career Prospects

- Digital marketing consultant / strategist
- Digital marketing manager / account manager
- Social media manager
- Advertising consultant
- Marketing coordinator / director
- E-Commerce consultant / strategist
- Online store manager / sales manager

### Program Structure

#### Term 1

Starting an Online Business	<b>60h</b>
Introduction to Digital Marketing	<b>60h</b>
Understanding Spreadsheets and their Applications	<b>45h</b>
Introduction to Accounting	<b>60h</b>

#### Term 2

Social Media Management	<b>60h</b>
Sales and Marketing Representation Strategies	<b>60h</b>
Business Auditing and Reporting	<b>60h</b>
Online Customer Service	<b>60h</b>

#### Term 3

Online Promotion and Digital Advertising	<b>60h</b>
Online Accounting Software	<b>60h</b>
Digital Business Law	<b>45h</b>
Sales Force Management	<b>45h</b>

#### Term 4

International Trade in the Digital Era	<b>45h</b>
Business Data and Market Research	<b>75h</b>
Business and Sales Presentations	<b>45h</b>
Promoting an Online Store	<b>60h</b>

#### Term 5

Creating an Online Marketing Plan	<b>75h</b>
E-commerce and Online Business Management Internship	<b>135h</b>

## ▶▶ 14 MONTHS AVAILABLE!

Trebas Institute's 14 months/ E-Commerce and Online Business Management program will provide you with all the knowledge and skills necessary to thrive as an entrepreneur or online business manager in fewer terms.

### Key Facts

- Intakes: January, April, July and September
- 1110 Hours
- 14 Months

- 3 Semesters
- Full-time
- Daytime classes
- ACS (Attestation of College Studies)
- Program delivered in French or English



## Computer Security Analyst

**Trebas Institute's Computer Security Analyst program will train you in best practices in computer security. This will give you the tools and skills to participate in the development of models, systems, or resources to protect computer data.**

Our personal data is now digitized and connected, so it is essential to be able to ensure its security. Businesses, agencies, and individuals require the services of the best experts to design solutions, perform penetration tests, and ensure the overall security of the digital infrastructure of their business operations.

At the end of their training, students will be able to analyze the risks, determine the company's IT security needs, participate in the development of strategies, participate in the development of policies, and be wise to intervention plans related to computer security. They will also be able to perform intrusion tests.

This 1,320-hour study program promotes the integration of graduates into the labour market through courses given by industry active experts and a 210-hour in-office internship.

Email [partners@trebas.com](mailto:partners@trebas.com) or call +1 (514) 845-4141

### Key Facts

- Intakes: January, April, July, and September
- Campus: Montreal
- Program delivered in English or French
- Duration: 17 months  
Hours: 1320
- Internships: 210 hours (included in the program)
- Full-time  
Different schedules available
- ACS program (Attestation of College Studies)
- Financial Aid (only for domestic students) and Payment plans available\*  
\*T&Cs apply
- Scholarships available

### Skills and Competencies

- Process information related to work environment in the computer field
- Install and manage computers
- Use programming languages
- Solve IT problems with mathematics
- Use office software
- Deploy a local computer network
- Security prevention operations on information security
- Interact in a professional context
- Evaluate software and hardware components
- Provide computer support to users
- Deploy computer network interconnection devices computer networks
- Monitor computer networks
- Collaborate in the design of a computer network

### Career Prospects

- Analyst - computer systems
- IT Business Analyst (information technology) business analyst
- Computer application analyst
- Systems security analyst
- Systems analyst
- Computer business systems analyst
- Information systems analyst / computer systems
- Computer systems analyst
- Computer quality assurance analyst
- Software quality assurance analyst
- Computer systems quality assurance analyst
- Information systems analyst
- Systems security analyst
- Computer security analyst
- Internet security analyst
- Information technology analyst
- Functional analyst in computer systems

### Program Structure

#### Term 1

Computer Networks II: Interconnection 75h

#### Term 2

Technical writing 45h

Preventive surveillance of cyber threats 45h

Cybersecurity and intrusion tests 105h

#### Term 3

Training and support for users 60h

Computer Networks II: Interconnection 75h

Computer Networks III: Deployment 75h

Block chain technology 105h

#### Term 4

Computer security risk analysis 45h

Application Security Strategies 105h

Cyber-defence of the computer network 105h

Computer job integration 60h

#### Term 5

Internship in computer job integration 210h



## Analytics, Big Data and Business Intelligence

The Trebas Institute's Analytics, Big Data and Business Intelligence program will give you the tools and knowledge you need to help create value for the company you work with.

The rapid technological advances of recent years now require new expertise and skills. To be able to establish themselves in a competitive ecosystem, companies can now base their business strategies on big data and technologies derived from artificial intelligence research (Blockchain, Complex Systems, Scale Automation, etc.).

Upon completion of their training, the student will be able to set up networked and automated databases, operate data warehouses, perform fine analysis and produce detailed reports. This essential work will give a competitive advantage.

This 1635-hour curriculum promotes the integration of graduates into the labour market through courses given by active industry experts and a 330-hour in-company internship.

### Key Facts

- ✔ Intakes: January, April, July, and September
- ✔ Campus: Montreal
- ✔ Program delivered in English or French
- ✔ Duration: 20 months
- ✔ Hours: 1635
- ✔ Internships: 330 hours (included in the program)
- ✔ Full-time
- ✔ Different schedules available
- ✔ ACS program (Attestation of College Studies)
- ✔ Financial Aid (only for domestic students) and Payment plans available\*  
\*T&Cs apply
- ✔ Scholarships available

### Skills and Competencies

- ✔ Process information related to work environment in the computer field
- ✔ Install and manage computers
- ✔ Use programming languages
- ✔ Solve IT problems with mathematics
- ✔ Use office software
- ✔ Use the principles of programming orientation
- ✔ Operate a database management system
- ✔ Security prevention operations on information security
- ✔ Interact in a professional context
- ✔ Evaluate software and hardware components
- ✔ Automate computer network management tasks
- ✔ Develop data exchange services

### Career Prospects

- ✔ Database administrator
- ✔ Data dictionary administrator
- ✔ Data administrator
- ✔ Database analyst
- ✔ Data analyst / computer and systems
- ✔ Data repository analyst
- ✔ Data mining analyst
- ✔ Information resources analyst
- ✔ Electronic data processing system analyst
- ✔ Electronic data processing analyst
- ✔ Database designer
- ✔ Data explorer
- ✔ Database manager - computer systems
- ✔ Data manager
- ✔ Computer specialist
- ✔ Database management supervisor / computer systems

### Program Structure

#### Term 1

Introduction to the computer work function	45h
Programming and problem-solving languages	75h
Mathematics Applied to Computer Science	60h
Software and hardware environment	60h

#### Term 2

Reporting: Tables and graphs	75h
Data Warehouses	75h
Introduction to database operation	75h
Object-oriented programming	105h

#### Term 3

Predictive modeling process for big data	75h
Non-transactional master data analysis	90h
Middleware technology: Extracto-loaders	90h
Cybersecurity and block chain	105h

#### Term 4

Charts, maps and dashboards	75h
Computerized data exchange	75h
Automation and artificial intelligence	60h
Predictive analytics and business intelligence	105h

#### Term 5

Internship in analytics, mega data and business intelligence	330h
Computer job integration	60h

# Entry Requirements

Under the provisions of section 4 of the College Education Regulations concerning the conditions of admission, a person who has received instruction considered sufficient by the college and meets any of the following conditions may be admitted to a program of studies leading to an Attestation of College Studies:

1. Secondary V diploma or its recognized equivalent;
2. The person has interrupted his or her full-time studies for one term and pursued full-time postsecondary studies for one term; or
3. The person holds a Secondary School Vocational Diploma;
4. The person has interrupted his or her full-time studies or pursued full-time postsecondary studies for at least 2 consecutive terms or 1 school year;
5. The person is covered by an agreement entered into between the college and an employer or by a government program of studies.

**All applications for admission must be accompanied by the following documents:**

- Completed application form
- Non-refundable application fee of \$50 CAD and Admission fee of \$200 CAD
- Birth certificate (certified copy)
- Most recent academic transcript or diploma:
  - Issued by MES (Ministère de l'Enseignement supérieur), for a student in Quebec
  - Issued by the province or territory, for a student outside Quebec
  - Issued by the institution or state, for an international student
- Any official documents issued outside Quebec must be a certified copy or the original. Documents written in a language other than English or French must be accompanied by an official translation.

## International Students

### Specific admission criteria for an ACS/AEC

Documents written in language other than English or French must be accompanied by an official translation.

For non-native English speakers:

- Have the required IELTS 5.5 score or equivalent or
- Have the required equivalent English language benchmark verified by Trebas Institute or
- Successful completion of GCAS Level 4 or TSoM EAP level 4 or
- Pass a free In-house English Assessment Test (Written onsite or online with exam proctor)

➤ A person applying for an ACS/AEC program must have sufficient written and spoken proficiency in the language of instruction. A person who has studied outside of Quebec must provide the result of a proficiency test for the language of instruction.

➤ For programs where the language of instruction of English, the language proficiency tests accepted are:

- International English Language Testing System (IELTS): 5.5
- IELTS for Bangladesh, Bhutan, India, Pakistan, Nepal, Sri Lanka, Afghanistan: 6.0 with 1 Band 5.5
- Test of English as a Foreign Language (TOEFL) IBT: 55
- Cambridge English Language Assessment: 162
- Canadian Academic English Language (CAEL): 40
- PTE Academic: 42
- Duolingo: 105 for students from South Asia (India, Sri Lanka, Bangladesh, Afghanistan, Bhutan, Nepal, and Pakistan) and 95 for all other countries

For programs where the language of instruction is French, the following standardized tests are accepted:

- Diplôme approfondi de langue française/Diplôme d'études en langue française (DELF)/(DALF): Levels B1
- Test d'Évaluation du français adapté pour le Québec (TEFaQ): Levels B1
- Test de connaissance du français pour le Québec (TCFQ): Levels B1

# How to Apply

## Step 1: Connect with us

Get in touch with one of our advisors by emailing [partners@trebas.com](mailto:partners@trebas.com) or calling +1 (514) 845-4141.

## Step 2: Admission interview

Our admissions counselor will answer any queries you have whilst helping guide you through the documents required for your admission. Required documents include:

- A copy of your birth certificate issued by the "Directeur de l'état civil du Québec"
- A copy of your transcript
- A copy of your high school diploma (DES)
- Proof of citizenship or residency - if born outside of Canada

It should be noted that all documents must be in English or French.

## Step 3: Financial assessment

With the help of an admissions counsellor and the head of student financial aid, determine the most appropriate payment method. If you require any documents, they will also be available to outline what is needed.

## Step 4: Payment

Non-refundable application fee of \$50.00 and Admission fee of \$200.00 (\$250.00).





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or Call +1 (514) 845-4141**



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Trebas Institute Domestic Student Brochure – March 2022  
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