



**Master of Business Administration
(MBA)**

In accreditation



This MBA course is subject to current accreditation procedures.

Contents

About PFH Private University of Applied Sciences	4
PFH - Professors	5
About MBA	6
Curriculum	7
Career Prospects	10
Scholarships and Funding Opportunities	11



About PFH Private University of Applied Sciences

As the oldest and largest private university in Lower Saxony, we have been paving the way for success for over 25 years. Our Management & Technology programmes are designed to educate the next generation of leaders, innovators, and entrepreneurs. With a focus on practical learning and real-world experience, you will gain the skills and knowledge you need to succeed in the competitive business landscape. Plus, our personalized approach means that we are here to support you every step of the way as you unleash your full potential. PFH currently offers more than 50 campus or distance learning programmes with Bachelor's and Master's degrees in the fields of Management, Business Law, Business Information Systems, Business Psychology, Psychology and Technology. The nearly 4,500 enrolled students (as of January 2023) divided into 650 campus students and 3,850 distance learning students.

With its total of 30,000 students at three universities, Göttingen is a young, international city where everything is at close proximity to each other. As such, a thriving cycling culture has become predominant, adding to its liveliness.

Located just a stone's throw from the vibrant city center, our state-of-the-art campus is perfectly situated for easy access to all that Göttingen has to offer. Whether you're hopping on a train, hitting the books at the ultra-modern Lower Saxony State and University Library or grabbing a bite to eat at one of the many canteens of the university, everything is just a few steps away. Plus, with a wide range of student union facilities and amenities at your fingertips, you'll have everything you need to succeed – right here at PFH!

As an enrolled student at PFH, you'll enjoy a wide range of perks that are designed to enhance your student experience. With our semester and culture ticket, you'll have the freedom to explore all that Lower Saxony has to offer – completely free of charge! Hop on a train and discover new cities, or take advantage of discounted cultural activities and events – the

choice is yours. Plus, with so much to see and do, you'll never be bored as you study and grow at PFH.

As a proud member of the Galileo Global Education Group, PFH is a true trailblazer in the world of business and entrepreneurship.

Our cutting-edge curriculum is designed to give you the skills and knowledge you need to thrive in today's fast-paced business world – and with a focus on practical, real-world applications, you'll be able to hit the ground running from day one. Plus, with close ties to some of the world's most innovative and forward-thinking companies – including Airbus, TUI, along with 500 more – you'll have plenty of opportunities to connect with industrial leaders, network with your peers, and get a firsthand look at what it takes to succeed in the world of business.

PFH takes your career to the next level with our innovative Master Programmes. Choose from a variety of areas, including General Management, MBA, Technology (Digitalization & Automation, Industrial Engineering, Lightweight Engineering & Composites, New Mobility - Micromobility), and UX Management & Design.

With our world-class curriculum and expert faculties, you'll gain the skills and knowledge you need to excel in your chosen field.

At PFH, our courses go beyond theory and deliver practical, hands-on experience through exciting projects with our partner companies. With regular internships in Germany and abroad, you'll gain valuable insights and a clear idea of what to expect in your future career.

Our curriculum also includes opportunities for studying abroad and experiencing different cultural environments, giving you a broader perspective for a successful and international career.



Prof. Dr. Joachim Ahrens
Economics, in particular International
Economics



Prof. Dr. Antje-Britta Mörstedt
General Business Administration,
especially Organisation, Blended
Learning



Prof. Dr. André Presse
Digital Business and
Sustainable Entrepreneurship



Prof. Dr. Hubert Schüle
Business Informatics, especially
Information Management &
IT Consulting



Prof. Dr. Julian Voss
General Business Administration,
especially Digital Distribution
Management and Food &
Agribusiness Management

Your Professors

The key to a top-notch education is the faculty that brings it to life, and at PFH, our professors come with years of real-world experience in top positions in the business world. From corporate execs to consulting gurus to entrepreneurial whizzes, our faculties are deeply connected to our network of industrial partners, ensuring that your education is relevant, practical, and always on the cutting edge of business trends and demands. The close collaboration between PFH and the business world is exemplified by the establishment of endowed professorships.

About the MBA



Master of Business Administration | MBA | 3 Semesters

<p>Module 1: Executive Management Executive Management, Business Simulation Game, Human Resources Management, Organisation</p> <p>Module 2: Advanced modules Business Administration* Industrial Management and Logistics I, Sales Management I, International Marketing I, E-Business I</p> <p>Module 3: International Economics I Macro- and Microeconomics, Academic Writing and Research Methods</p>	<p>Module 4: Controlling Strategic Controlling, Investment Controlling, Financial Controlling</p> <p>Module 5: Management Accounting External Accounting, Internal Accounting, International Accounting and Capital Market Communication</p>	01
<p>Module 6: Innovation Management and Business Planning Innovation Management, Management for medium-sized companies, Business Planning</p> <p>Module 7: Advanced Modules Business Administration** Industrial Management and Logistics II, Sales Management II, International Marketing II, E-Business II Term Paper</p>	<p>Module 8: International Economics II Economic Policy, Emerging Markets</p> <p>Module 9: Project Work I *** Project work, Project work (internship min. 8 weeks)</p>	02
<p>Module 10: Project work II *** Project work, Project work (internship min. 8 weeks)</p>	<p>Module 11: Master-Thesis Master-Thesis, Disputation on the Master's thesis</p>	03

* Students choose two subjects.

** Students continue the subjects chosen in Module 2.

*** Students choose between writing a term paper or an internship with a term paper or a practice reflection.

Subject to individual changes.



Master of Business Administration (MBA)

90 ECTS

Hybrid Programme

Ready to level up your professional skills? Whether you're a seasoned pro or just starting out, our MBA programme will help you develop your business acumen and leadership abilities to take your career to new heights.

You can boost your business knowledge in record time! Our 3-semester programme (or 4 if you prefer) offers compact and comprehensive business education, even if you do not have previous experience.

With our MBA not only will you expand your knowledge of economic contexts, but you will also stand to gain essential tools for a successful career in business. Our programme's international focus and practical approach will prepare you perfectly for the challenges you are bound face in senior positions or management roles. With a customizable curriculum, you can tailor your studies to fit your desired career path.

You will then choose from a variety of specializations, including accounting, applied business psychology, corporate finance, E-business, entrepreneurship, trade management, industrial management, logistics, or tourism and sports management.

At the end of your studies, you even have 8 months to start gaining concrete, practical experience. Our mentors, tutors, and advice team will support you not only then but throughout your entire studies. We place great emphasis on individual support and intensive coaching. Courses take place in small, personal groups. The focus is on perceiving and promoting the individuality of our students.

Overview

Degree MBA

ECTS 90

Duration 3 or 4 semesters

Start April 1st, October 1st

Admission requirements Non-Business focus Bachelor degree with minimum 180 ECTS, one year of professional experience after Bachelor's degree

Application procedure Written application and personality test, interview

Place of study Göttingen

Tuition fees

990.- Euros per month

500.- Euros admin fee

500.- Euros enrolment fee

1,000.- Euros examination fee

Application

pfn-university.com/application





Best career prospects for your future!

Individual focus areas and practice-oriented project work offer future managers the best possible preparation for their careers.

MBA graduates have a wide range of job perspectives in various industries and fields. With the skills and knowledge gained during their studies at PFH, MBA graduates are well-equipped to advance their careers and achieve their professional goals. An MBA degree can open doors to various high-level management positions across different industries, including finance, consulting, marketing, and entrepreneurship.

Find out what kind of expert you want to be!

Scholarships and Funding Opportunities

We offer various scholarship programmes and special arrangements to provide financial support. Our team is dedicated to helping you explore all available funding options and guiding you through the application process. Let us assist you in finding the best solution for your individual needs.

Selection:

Deutschlandstipendium (Germany Scholarship)

The programme, initiated by the government in 2011, supports students who have demonstrated the promise of outstanding achievements in their studies and careers. As a scholarship holder you receive monthly financial support of 300 euros for the duration of one year. The federal government and committed sponsors each finance half of the scholarship. You will also become part of a network and can benefit from contacts in the field. In this way the Deutschlandstipendium offers more than just financial support.

STIBET-Programme

The German Academic Exchange Service (DAAD) funds the STIBET-Programme with funds by the Federal Foreign Office. The International Office of PFH offers scholarships for study completion and scholarships for social engagement to qualified international students of PFH.

Scholarship for Study Completion

- Apply in the last semester of your studies.
- Scholarship sum: EUR 1,000.- (one-off)

Scholarship for Social Engagement

- Apply from the second semester of your studies
- Scholarship sum: EUR 1,500.- (one-off)

DAAD Prize

The DAAD Prize has been awarded for over ten years now and aims to put a face to the many international students at German universities and link them with their stories. Having been a recipient of the DAAD Prize can be of great advantage when beginning a professional career.

What you need to know

- Performance-oriented scholarship
- Apply from the 2nd semester of your studies
- Award amount: EUR 1,000 (one-off)

Top – Student Scholarship

PFH offers a 20% scholarship for outstanding students who apply for admission to their programmes. This scholarship is awarded to any applicant based on their academic achievements and other relevant criteria. It is a great opportunity for exceptional students to receive financial support to pursue their education at PFH.

Other Scholarship Programmes

The following scholarships may also be interesting for you. Please note that if you are already receiving a talent and performance-based scholarship, you cannot additionally receive a Germany Scholarship.

- Erasmus Scholarship Programmes
- Friedrich-Ebert Stiftung
- Heinrich Böll Foundation
- Konrad-Adenauer Stiftung

Questions - always welcome



Need assistance? Just let us know and we'll be happy to help.

International Student Recruitment

 **Call +49 172 2644144**

 **WhatsApp Chat +49 172 2644144**

 **E Mail study@pfh.de**

AIRBUS

Bahlsen

 **bakertilly**

 **CLARIOS**

 **COMPOSITES UNITED**

 **Continental**

Gothaer

 **NOVELIS**

ottobock.

 **pwc**

 **SAP**

 **T-Systems**

 **World of TUI**

Kuratorium Airbus Operations GmbH | Bahlsen GmbH & Co. KG | Baker Tilly Holding GmbH | Clarios Germany GmbH & Co KGaA | Composites United e.V. | Continental AG | Gothaer Versicherungen | Novelis Deutschland GmbH | Ottobock SE & Co. KGaA | PricewaterhouseCoopers GmbH | SAP SE | T-Systems Business Services GmbH | TUI AG

Holding Company

Gesellschaft für praxisbezogene Forschung und wissenschaftliche Lehre GmbH

Photocredit:

Christoph Mischke – PFH;

AdobeStock: contrastwerkstatt, delmaine donson/peopleimages.com, dragonimages, jacob lund, prostock-studio – stock.adobe.com

PFH Private University of Applied Sciences

Weender Landstraße 3-7
37073 Göttingen

Call +49 172 2644144

WhatsApp Chat +49 172 2644144

Email study@pfh.de

www.pfh-university.com