

Course Curriculum Bachelor's programme Management																		
Module	1st semester								2nd semester								Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units					CH	SH	ECTS	Course units					CH	SH	ECTS		
	Total	L	S	T	W				Total	L	S	T	W					
B-SQe-ALL-LPC Language Proficiency and Cultural Sensitivity ¹	4	2		2		60	90	5									/	1
B-SQe-ALL-WAR Academic Writing and Research ²	3	1		2		45	105	5									PA	1
B-STGe-ALL-BWL Basics of Business Administration ³	4	2		2		60	90	5									K	1
B-STGe-ALL-BGB Accounting and Basics of Balancing ⁴	4	2		2		60	90	5									K	3
B-STGe-ALL-IBD Innovation by Design ⁵	3	2	1			45	105	5									K	3
B-MNe-ALL-GMA Basics of Marketing ⁶	3	2	1			45	105	5									K	3
B-STGe-ALL-GLR Basics of Law ⁶									4	2		2		60	90	5	K	4
B-STGe-ALL-EFS Empirical Research and Statistics ⁷									4	2		2		60	90	5	K	2
B-STGe-ALL-MKZ Management Concepts ⁸									2		2			30	120	5	m	2
B-MNe-ALL-KGC Management Accounting and Basics of Controlling ⁹									4	2		2		60	90	5	K	4
B-MNe-ALL-GPM Basics of Human Resource Management ⁹									3	2		1		45	105	5	K	4
Track (1 out of 3)														45	105	5		
International Management																		
Fashion Management																		
Business Intelligence																		
Total	21	11	2	8	0	315	585	30	17					300	600	30		

CH = class hours, SH = study hours, ECTS = credit points according to the European Credit Transfer And Accumulation System
 L = lecture, S = seminar, T = tutorial, W = workshop
 m = oral exam, PA = project thesis, K = written exam (90 minutes) / = no exam (pass/fail), ¹ technical support, ⁹ online module possible.
¹⁻⁸ Report (not graded), + consists of the bachelor thesis (80%) and an oral exam (20%), ⁹ modules can also be offered in other semesters, ^{*} amount of course units may vary, ^{*} special prerequisites according to § 4 (5) of the examination regulations for the bachelor programme Management

¹⁻⁸: Module is also offered in: ¹FFe, DSe, MMe; ²FFe, DSe, MMe; ³MMe; ⁴MMe; ⁵DSe; ⁶MMe; ⁷MMe; ⁸MMe

Course Curriculum Bachelor's programme Management																		
Module	3rd semester (semester abroad)								4th semester								Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units								Course units									
	Total	L	S	T	W	CH	SH	ECTS	Total	L	S	T	W	CH	SH	ECTS		
B-SQe-ALL-IKK Intercultural Communication ¹	3	2		1		45	105	5									PA	5
B-SQe-ALL-PMM Project Management ²	3	2	1			45	105	5									K	5
B-STGe-ALL-BSP Business Planning ³	4	2		2		60	90	5									PA	5
B-MNe-ALL-ECO Economics ^o	3	2	1			45	105	5									K	7
B-MNe-ALL-IDP Interdisciplinary Project ^o	5				5	75	225	10									PA	7
B-MNe-ALL-IVF Investment and Financing ^o									3	1		2		45	105	5	K	8
B-MNe-ALL-OTP Orientation Project ^f									5			5	75	225	10		PA	8
Track (1 out of 3)														150	300	15		
International Management																		
Fashion Management																		
Business Intelligence																		
Total	18	8	2	3	5	270	630	30	8					270	630	30		

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¹Report (not graded), + consists of the bachelor thesis (80%) and an oral exam (20%), ²modules can also be offered in other semesters, ³amount of course units may vary, ⁴special prerequisites according to § 4 (5) of the examination regulations for the bachelor programme Management

¹⁻³: Module is also offered in: ¹FFe, DSe, MMe; ²FFe, DSe, MMe; ³MMe

Course Curriculum Bachelor's programme Management																			
Module	5th semester									6th semester							Exam	recommended time of module in the case of a part-time degree course (semester)*	
	Course units					CH	SH	ECTS	Course units					CH	SH	ECTS			
	Total	L	S	T	W				Total	L	S	T	W						
B-STGe-ALL-DTG Digital Technologies ^{o1}	3	1	2			45	105	5										PA	9
B-MNe-ALL-AMN Current Issues in Management ^p	2		2			30	120	5										PA	11
B-MNe-ALL-FKP Focus Project ^f	5				5	75	225	10										PA	9
Track (1 out of 3)						105	195	10										K	11
International Management																			
Fashion Management																			
Digital Business & Coding																			
B-SQe-ALL-KMK Communication Skills ³									3				3	45	105	5		m	8
B-STGe-ALL-SIT Student Initiative ⁴														0	150	5		PA	12
B-MNe-ALL-PRA Internship Semester														0	600	20		^	10
Total	18	1	4		5	150	450	20	3				3	45	855	30			
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<p>¹⁻⁴: Module is also offered in: ¹DSe, MMe; ²MMe; ³FFe, DSe, MMe; ⁴FFe, DSe, MMe</p>																			

Course Curriculum Bachelor's programme Management											
Module	7th semester									Exam	recommended time of module in the case of a part-time degree course (semester)*
	Course units					CH	SH	ECTS			
	Total	L	S	T	W						
B-SQe-ALL-EXG Entrepreneurship ¹	3	1		2		45	105	5	m	8	
B-MNe-ALL-MMN Advanced Research Methods Management [#]	2		2			30	120	5	/	13	
B-STGe-ALL-SOG Strategy and Organisation ^{o,2}	3	2	1			45	105	5	m	12	
B-MNe-ALL-BTH Bachelor Thesis [#]	0					0	450	15	+	14	
Total	8	3	3	2	0	120	780	30			
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<p>¹Module is also offered in FFe, DSe, MMe</p>											

Course Curriculum Bachelor's programme Management																													
Modul		2nd semester [#]						4th semester ^{##}						5th semester ^{###}						Exam									
		Course units					CH	SH	ECTS	Course units					CH	SH	ECTS	Course units					CH	SH	ECTS				
International Management		Total	L	S	T	W				Total	L	S	T	W				Total	L	S	T	W				Total	L	S	T
B-MNe-STR-INT Internationalisation ¹		3	2	1			45	105	5														K						
B-MNe-STR-IVP Innovation Processes ²								4				4	60	90	5														K
B-MNe-STR-RKM International Accounting and Capital Market Communication ³								3	2	1			45	105	5														K
B-STGe-STR-DBU Digital Business ⁴								3	2	1			45	105	5														m
B-MNe-INM-INM International Management																					4	2		2		60	90	5	K
B-MNe-INM-SPT Special Topics in International Management																					3		3			45	105	5	PA
Gesamt		3	2	1			45	105	5	10	4	2	4	150	300	15	7	2	3	2		105	195	10					
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<p>^{1,4}: Modul also offered in: ¹MN-MSM; ²MN-MSM; ³MN-FMC; ⁴JO-JOU, MM-ETM, MM-MUM, MM-EVM, MN-MSM, MN-HLO, MN-MAL</p>																													
<p>[#]=recommended time of module in the case of a part-time degree course (semester) 2. Semester ^{##}=recommended time of module in the case of a part-time degree course (semester)6. Semester ^{###}=recommended time of module in the case of a part-time degree course (semester) 11. Semester</p>																													

Course Curriculum Bachelor's programme Management																									
Modul	2nd semester [#]							4th semester ^{##}							5th semester ^{###}							Exam			
	Course units					CH	SH	ECTS	Course units					CH	SH	ECTS	Course units						CH	SH	ECTS
Fashion Management	Total	L	S	T	W				Total	L	S	T	W				Total	L	S	T	W	Total			
B-STGe-STR-FGT Fashion in History and Theory	3	2	1			45	105	5													K				
B-STGe-STR-CEM Customer Experience Management									4				4	60	90	5						PA			
B-STGe-STR-FTE Fashion Technologies									3	1		2		45	105	5						K			
B-STGe-STR-FTD Fashion Trends and Design									3			3	45	105	5							PA			
B-STGe-STR-FBW Fashion Business and Value Chain Management																	4	2		2	60	90	5	K	
B-MNe-FSM-SPT Special Topics in Fashion Management																	3			3	45	105	5	PA	
Gesamt	3	2	1			45	105	5	10	1	0	2	7	150	300	15	7	2		2	3	105	195	10	
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	Course units					CH	SH	ECTS	Course units					CH	SH	ECTS	Course units								
Business Intelligence	Total	L	S	T	W				Total	L	S	T	W				Total	L	S	T	W	Total	L	S	T
B-STG-STR-GP Basics of Coding ^{1†}	4	2		2		60	90	5													PA				
B-STG-STR-AIT Agile IT-Project Management ¹									3	1		2		45	105	5						m			
B-STG-STR-ITS Information Security ¹									3	3				45	105	5						K			
B-STG-STR-DBS Database Systems ¹									3	1		2		45	105	5						K			
B-STG-STR-BDS Operating and Data Systems ¹																	3	2		1		45	105	5	K
B-STG-STR-DA Data Structures and Algorithms ¹																	4	2		2		60	90	5	K
Gesamt	4	2		2		60	90	5	9	5		4		135	315	15	7	4		2		105	195	10	
<p><i>CH = class hours, SH = study hours, ECTS = credit points according to the European Credit Transfer And Accumulation System</i> <i>L = lecture, S = seminar, T = tutorial, W = workshop</i> <i>m = oral exam, PA = project thesis, K = written exam (90 minutes) / = no exam (pass/fail), Technical support, Online module possible.</i> [†]Report (not graded), + consists of the bachelor thesis (80%) and an oral exam (20%), *modules can also be offered in other semesters, ~amount of course units may vary, #special prerequisites according to § 4 (5) of the examination regulations for the bachelor programme Management</p>																									
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