Digital Content Creation (MA)

English

1st Semester	ECTS	HWS	2nd Semester	ECTS	HWS	3rd Semester	ECTS	HWS	4th Semester	ECTS	HWS
Digital Work Lab	10	6	AR/ VR/ AI Visual Narratology	5	3	Generative AI	5	3	Thesis & Colloquium	30	1
			UX/ UI / Web / Apps / Interactive Tools	5	3						
Visual Identities	10	6	Digital Content Production	10	6	Capstone Project	15	9			
Project Management	5	3	Interdisciplinary Elective	5	3	Thesis	5				
Advanced Research Methodologies	5	3	Cultural Studies	5	3	Ethics in Design and Management	5	3			
	30	18		30	18		30	18		30	1

120 ECTS

Specialization Modules from your study programme

Faculty-wide modules (interdisciplinary projects from other programmes)

The Capstone Project: Practical-oriented (consulting) project, which can be organised across mutiple study programmes.

Elective module from another UE faculty (Business)

Mandatory elective modules

List of abbreviations
HWS: Hours per week (1 hour = 45 min.)
ECTS: European Credit Transfer System

10.10.23 11:23