University of Europe for Applied Sciences

Digital Content Creation (MA)

English

1st Semester	ECTS	HWS	2nd Semester	ECTS	HWS
Digital Work Lab	10	6	Digital Content Production	10	6
Visual Identities	10	6	Thesis & Colloquium	15	1
Project Management	5	3			
Advanced Research Methodologies	5	3	Generative AI	5	3
	30	18		30	10

60 ECTS

Specialization Modules from your study programme

Faculty-wide modules (interdisciplinary projects from other programmes)

Elective module from another UE faculty (Business)