

1 <sup>st</sup> Semester	ECTS	HWS	2 <sup>nd</sup> Semester	ECTS	HWS	3 <sup>rd</sup> Semester	ECTS	HWS
Business Development & Control	5	3	Corporate Framing: Financials, Group Accounting	5	3	Thesis & Colloquium	20	1
Customer Centric Management	5	3	Strategic & Digital Marketing	5	3			
Human Capital Management	5	3	Organisational Development, Change & Restructuring	5	3			
Globalized Value Chain & Digital Management	5	3	Sales Excellence	5	3			
Entrepreneurial Thinking & Digital Models	5	3	Comparative Cultural Studies	5	3	Corporate Social Responsibility & Ethics	5	3
Contemporary Leadership Culture (Social Skills)	5	3	Interdisciplinary Elective (z.B. aus IDM oder ISEM)	5	3	Advanced Research Methodologies <sup>4</sup>	5	3
	30	18		30	18		30	7
<b>90 ECTS</b>								

	Specialization Modules from your study programme
	Faculty-wide modules (interdisciplinary projects from other programmes)
	Elective module from another UE faculty
	University-wide modules (interdisciplinary projects from other UE faculties)

**List of abbreviations**

HWS: Hours per week (1 hour = 45 min.)

ECTS: European Credit Transfer System