

MASTER DEGREE

MBA International Business | EN

Job perspectives
Director
Business Consultant
General Manager
Marketing Manager
Financial Manager
HR Manager
Management Analyst

Overview 3 and 4 semester

1st Semester	MBA Onboarding*	1st Semester	MBA Onboarding+**	2nd Semester	Start with 210 ECTS	3rd Semester	4th Semester
Advanced Digital Technologies		Advanced Digital Technologies		Leadership I		Leadership II	Interpersonal Skills III
5 ECTS I 3 SWS		5 ECTS I 3 SWS		5 ECTS I 2 SWS			5 ECTS I 3 SWS
Current Issues in Management		Current Issues in Management		Own Project I – Planning the Project			Elective module
	5 ECTS I 3 SWS		5 ECTS I 3 SWS		5 ECTS I 2 SWS	10 ECTS I 4 SWS	5 ECTS I 3 SWS
Research-oriented Project 10 ECTS I 3 SWS		Contemporary Management Thinking 5 ECTS 3 SWS Accounting and Basics of Balancing 5 ECTS 4 SWS		Business Administration I		Own Project II – Shapening the Project's Success	Master's Thesis
						5 ECTS I 2 SWS	
						Business Administration II	
						5 ECTS I 3 SWS	
Practical-based Project		Management Accounting and Basics of Controlling		Elective module		Business Law	
		5 ECTS I 4 SWS		5 ECTS I 3 SWS		5 ECTS I 2 SWS	
		Economics		Interpersonal Skills I		Interpersonal Skills II	
10 ECTS I 3 SWS		5 ECTS I 3 SWS		5 ECTS I 3 SWS		5 ECTS I 3 SWS	20 ECTS I individual support

Elective modules

Two modules are chosen:

- » Digital Transformation and Operations
- » Foresight and Global Trends
- » Strategy and Innovation Processes

30 ECTS / 12 SWS 30 ECTS / 20 SWS 30 ECTS / 16 SWS 30 ECTS / 14 SWS 30 ECTS / 6 SWS

As of January 2023. Subject to change without notice. Only module plans that are published on the student portal at the start of the programme are binding.

^{*}For participants with a first degree in economics under 210 ECTS.

^{**}For participants without a first degree in economics.