

# Study our **MBA** in **Sports Management** at the UE

Shape the Future of Sports Leadership.



Degree:  
**MBA Sports Management**

Duration and credits:  
**3 semesters - 90 ECTS**

Start:  
**March / September**

Language:  
**English**

Location:  
**Iserlohn**

- Admission requirements:
- 100% completed online application form
  - High school/Bachelor diploma and transcript
  - Language qualification, B2 level
  - Curriculum vitae (CV)
  - Copy of passport (scanned)
  - Motivation letter (min. 500 words)

## Why UE?

The rapidly expanding global sports industry requires adept professionals and visionary leaders who can take decisive, action-oriented steps. The MBA in Sports Management at the University of Europe for Applied Sciences is designed to prepare students for leadership roles in the sports sector, addressing both the social and business dimensions essential for effective sports leadership.

Our MBA programme is focused on contemporary leadership concepts and communication strategies within the global sports arena. We provide you with the core principles of effective leadership and an in-depth understanding of the industry to drive organizational objectives and champion strategic initiatives in the sports world.

[\*\*Apply now\*\*](#)



## Perspectives at the UE

As an MBA student you will study at one of the 10 best private universities in Germany and will also be entitled to a regular student visa. This allows you to fully concentrate on your studies and work at the same time to take the next career step. You will also benefit from the unique partner network of our university and establish contacts with like-minded people to broaden your existing network.

## All advantages at a glance

- Interdisciplinary and varied study programme
- Unique opportunities to make contacts during your studies
- Practice-oriented teaching by experts from science and business
- Individual support from excellent professors
- Development of an international network and contacts with our cooperation partners

## Short Curricula

1st semester	2nd semester	3rd semester
<ul style="list-style-type: none"> <li>• Quantitative Methodologies</li> <li>• Customer Environment</li> <li>• Innovation Management</li> <li>• Strategic Vision</li> </ul>	<ul style="list-style-type: none"> <li>• Operations</li> <li>• Leadership</li> <li>• Strategic Sports Management &amp; Governance</li> </ul>	<ul style="list-style-type: none"> <li>• Advanced Sports Marketing &amp; Event Management</li> <li>• Master Thesis</li> </ul>

For more information, feel free to contact your student advisor.

# Contact

## **Student Admissions for enquiries from applicants and prospects from Germany**

Contact number: +49 (0)30 338 539 710

E-Mail address: [study@ue-germany.com](mailto:study@ue-germany.com)

## **Student Advice for enquiries from applicants and prospects from other EU and NON-EU countries:**

Contact number: +49 (0)30 338 539 510

E-Mail address: [student.advice@ue-germany.com](mailto:student.advice@ue-germany.com)

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