



Why UE?

In this MBA programme with a specialisation in Diplomacy at UE, you will be prepared to become a global thinking top manager who recognizes complex contexts and new potentials for companies. During your MBA studies you will be prepared for your future tasks in higher management positions through numerous practical projects. Our excellent professors from science and business individually address your competence development and strengthen your professional profile to enhance and elevate your career.

Whether your goal is to develop new profit sources or coordinate increasing economic interdependence between nation - you will be equipped with the skills and confidence required to succeed in a variety of roles upon graduation.

Master of Business Administration (MBA)

3 semesters - 90 ECTS

September

English

Berlin

- First qualifying university degree: Bachelor's degree (at least 180 ECTS)
- Work experience: At least 1 year after the first qualifying university degree
- · Language skills: Good knowledge of English (at least B2 level)



Perspectives at the UE

As a full-time MBA student you will study at one of the 10 best private universities in Germany and will also be entitled to a regular student visa. This allows you to combine study and work to take the next career step. You will also benefit from the unique partner network of our university and establish contacts with like-minded people to broaden your existing network.

All advantages at a glance

- Interdisciplinary and varied study programme
- · Unique opportunities to make contacts during your studies
- Practice-oriented teaching by experts from science and business
- Individual support from excellent professors
- · Development of an international network and contacts to our cooperation partners

Short Curricula

1st semester	2nd semester	3rd semester
Quantitative Methodologies Customer Environment Extended Marketing Management Skills Customer Environment II (Modern Diplomacy: Practice, Procedures & Dynamics) Innovation Management Innovation Management II (Science Diplomacy and The Digital Nation State)	Strategic Vision Strategic Vision II (Economic Diplomacy: Global Strategy & Statecraft) Operations Operations II (The Dynamics of International Business and Trade)	Master Thesis Leadership Management Leadership Management II (Leadership and Culture: Image Projection and Branding)
For more information, fool from to contact your ctudent advicer		

Contact

