

1 st Semester	ECTS	HWS	2 nd Semester	ECTS	HWS	3 rd Semester	ECTS	HWS
Quantitative Methodologies	5	3	Strategic Vision	10	6	Master Thesis	15	1
Customer Environment	5	3	Strategic Vision II (Data Visualization)	5	3			
Customer Environment II (Introduction to Business Analytics)	5	3	Operations	10	6	Leadership Management	10	6
Innovation Management	10	6	Operations II (Marketing Analytics)	5	3	Leadership Management II (Agile Management & Design Sprints)	5	3
Innovation Management II (Artificial Intelligence)	5	3						
	30	18		30	18		30	10
90 ECTS								

 Specialization Modules from your study programme