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MASTER OF BUSINESS ADMINISTRATION 90 ECTS (MBA)

A Master in Business Administration (MBA) is a great choice for anyone looking to enter top management positions around the world or start their own venture as an entrepreneur. An MBA prepares you for a successful career with a solid foundation in administration and management. It's also a great place to start building a network of business contacts of professors, business heads, and fellow students that you can rely on for the rest of your professional journey.

With this IU MBA option, you are able to select electives based on an industry area of your choice. This gives you time, skills, and research opportunities to ensure you're adequately equipped for your ideal career. Our MBA programme is recognised around the world and delivers the methods, tools, and insights you need with a hands-on, practical approach. Our team and academics are always there to support you and to help you follow the right path to your perfect career.



Degree

Master of Business Administration (MBA)



Duration

Online: 18, 24, 36 months

On Campus: 18 months



Study start

Online: Anytime

On Campus: Each Oct, Jan, Apr or Jul



Credits

90 ECTS



Study model and accreditation

- Online studies or On Campus
- German accredited institution, recognised by ZFU (German Central Office for Distance Learning)

Study Content (90 ECTS)

1. PRESENCE TIMEFRAME	2. PRESENCE TIMEFRAME	MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Oct/Nov/Dec	Apr/May	Leadership	1	5 ECTS	E
Oct/Nov/Dec	Apr/May	Strategic Management		5 ECTS	E
Oct/Nov/Dec	Apr/May	Innovation and Entrepreneurship		5 ECTS	E
Jan/Feb/Mar	Jul/Aug	Managerial Economics		5 ECTS	E
Jan/Feb/Mar	Jul/Aug	Performance Management		5 ECTS	E
Jan/Feb/Mar	Jul/Aug	International Marketing		5 ECTS	E
Apr/May	Oct/Nov/Dec	Corporate Finance	2	5 ECTS	E
Apr/May	Oct/Nov/Dec	Business Ethics and Corporate Governance		5 ECTS	WAWA
Apr/May	Oct/Nov/Dec	Operations and Information Management		5 ECTS	WACS
Jul/Aug	Jan/Feb/Mar	Elective A		10 ECTS	
Oct/Nov/Dec	Apr/May	Elective B		10 ECTS	
Online		Capstone Project	3	25 ECTS	WAMT & PC

E = Exam, OA = Oral assignment, PC = Presentation: Colloquium, WB = Workbook, BWB = Basic Workbook, AWB = Advanced Workbook, WABT = Written assessment: Bachelor thesis, WACS = Written assessment: Case study, WAMT = Written assessment: Master thesis, WAPR = Written assessment: Project report, WARE = Written assessment: Research essay, WAWA = Written assessment: Written assignment, OPR = Oral project report, P = Portfolio, POP = Proof of Participation

CHOOSE YOUR ELECTIVES

For part of your degree, you will choose two electives so you can focus on an area or industry you're interested in. You have the possibility to combine your electives freely or to set a content-related focus by choosing subject-specific electives. Every elective module can only be chosen once.

Engineering Management

- Manufacturing Methods Industry 4.0 and Internet of Things
- Product Development and Design Thinking

Finance & Accounting

- Corporate Finance and Investment
- Advanced Management Accounting and Control

International Marketing

- Sales, Pricing and Brand Management
- Consumer Behaviour and Research

Big Data Management

- Data Science and Analytics
- Big Data

IT Management

- IT Project and Architecture Management
- IT Governance and Service Management

Artificial Intelligence

- Artificial Intelligence
- AI in Practice

E-Sports Management

- E-Sports Management
- E-Sports Marketing and Eventmanagement

Healthcare Management

- Health Systems and Policy
- Economics of Health

Human Resource Management

- Human Resource Management: Theory
- Human Resource Management: Practice

Innovation & Entrepreneurship

- Entrepreneurial Ecosystems
- Innovation and Design Lab

Salesforce and Sales Management

- Salesforce Consultant Specialisation
- Salesforce Sales Specialisation

Supply Chain Management

- Supply Chain and Sourcing Management
- Aspects of International Management

Internship*

E-Sports Management

- E-Sports Management
- E-Sports Marketing and Event Management

Electives on Campus:

Those elective modules where the minimum number of participants is not reached will not be offered on campus but only online (distance learning). However, IU ensures that there are always electives on campus.

*The module "Internship" can only be chosen within the on campus programme.

ELECTIVES

All of our study programmes offer a wide selection of industry-focused electives for you to choose from. Below you'll find more details on a select number of these courses—for the full list of specialisations available in this programme, please check the Course Schedule.

The electives that are a part of this study programme, are a cluster of courses dedicated to diving deep into a specific topic related to the programme. When choosing an elective, you get to explore a potential future career path, or just develop a strong knowledge base about a topic that particularly interests you.

Students in the 90 ECTS programme—in semester 3 of this programme, you'll choose two electives, amounting to 20 ECTS. You have a wide range of options to choose from, according to your interests and ambitions. Some of the electives offered are:

BIG DATA

Develop your understanding of data science and data management, and the central concepts and challenges in this fascinating field of study. Using a critical approach, you'll explore the different definitions of big data, and how they all relate to the global business world, wherever its customer information management, sustainable data processing, or working in accordance to international regulations and EU data protection laws. By the end of this specialisation, you'll have a clear understanding of how businesses should handle themselves when it comes to data processing, from different ethical, social, political and financial standpoints.

DATA SCIENCE AND ANALYTICS

With this specialisation, you'll get a clear understanding of how data is collected and used by businesses—the theoretical framework, the scientific methodology, and the various systems for data storage and processing.

In addition, you'll tackle advanced mathematical concepts that are crucial for working with data collection, and look into the ways in which artificial intelligence is used in data analysis, processing and prediction.

IT GOVERNANCE AND SERVICE MANAGEMENT

Build your IT services management skills, and be prepared to tackle the challenges of any IT system. You'll get to know how IT managers comply with corporate laws, IT management best practices and how to develop and maintain an efficient IT infrastructure.

Develop an understanding of how IT managers work with other corporate divisions, how to balance between different stakeholders and demands and how IT can help companies achieve their business goals.

CAREER OUTLOOK

MBA graduates are highly attractive to employers all over the world. From exciting start-ups to large corporate leaders, an MBA from IU will help you find your path to a successful career in international management, all the while focusing on your specialist area.

BUSINESS DEVELOPMENT MANAGER

As a Business Development Manager, you are key to establishing growth of businesses, building business relationship networks, and seeking out new leads. You analyse trends and markets and use your knowledge to advise on market potential for product and companies. Your solid knowledge of finances and investment is a firm basis on which you advise your superiors and clientele.

CONSULTANT

As a consultant, you deal in advice. You are an important guide for companies looking to expand, invest, or establish change. You deliver your expert knowledge and guidance to areas such as general management, business to business negotiations, investment potential, or process implementation across multiple departments—or even over international borders. You are a natural negotiator and ensure all parties are satisfied, meeting the needs and goals of your client as well as keeping up with targets set by your employer, as an agent, or your own, as a freelance consultant.

SENIOR BRAND MANAGER

Successful branding is more than just making a creative impact. As a brand manager, you expertly advise according to brand values, communication and coordinate departments to ensure goals are met, and execute on-point marketing that resonates with your target customers. You are a central component to cross-departmental collaboration for in-house brand management or external management of B2B or B2C clients. You have a keen eye and deep understanding of what it takes to create, market, and expand a successful brand, while keeping budgets, timing, and company goals in check.

ADMISSION

MBA ADMISSION REQUIREMENTS

- Completed, undergraduate degree with 180 ECTS
- Your degree must be from a state or state-recognised higher education institution/university
- You must have achieved a final grade of at least “satisfactory” or Grade C equivalent in your previous undergraduate degree
- Proof of at least one year's professional work experience completed prior to the start of study programme. Work experience must have been gained after completion of your undergraduate studies

WORK EXPERIENCE

- Proof of at least one year's qualified work experience completed prior to the start of the study programme (the work experience must be gained after the completion of your undergraduate studies).
- You can provide us a translation of your employment contract and your pay slip or you can ask your company to fill out this form in English, sign it, apply the company stamp and send it to us

SCHOLARSHIP PROGRAMME: HELP GETTING STARTED

Start your online degree with our Scholarship Programme and receive and receive a 67% scholarship. This also helps you get started as a participant with immediate access to 50% of your courses.

Once all admissions documents are provided and any relevant admissions courses are complete, you can move forward and finish your degree.

Questions? Speak to one of our study advisors, they will guide you through every step of the process.

ENGLISH SKILLS

At IU, we teach in English to prepare you for the international market. We therefore ask for proof of your English language skills*. If English is your native language or you graduated from an English-speaking school/university, you don't need to prove your English skills.

Accepted certifications:

- English Courses (complimentary when signing up with IU)**
- TOEFL (min. 80 points) or
- IELTS (min. Level 6.0 out of 9 points) or
- Duolingo English test (min. 95 points) or
- Cambridge Certificate (min. B grade overall) or
- Equivalent proof

8 STEPS TO COMPLETE YOUR STUDIES

1

Apply online and register your email

2

Choose your course in the online campus

3

Download your study scripts

4

Work independently with study scripts

5

Take part in Q&A

6

Prepare for exams and take them either:

- directly online, or
- at an IU examination centre (remember to register in time).

7

Master thesis and colloquium

8

Complete your studies with certificate

*Proof must be provided before the start of the study and must not be older than five years.

**Please note that English Courses aren't accepted as a language certificate for on campus study programmes.