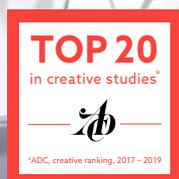


Study
**New Media Design,
MA** at the UE

Unlock your creative future.
Imagine expanded realities.
Build innovative environments.



Degree:
Master of Arts (MA)

Credits:
2, 3 or 4 semesters
60, 90 or 120 ECTS

Start:
Summer semester - March
Winter semester - September

Language:
English

Location:
Berlin

Admission requirement:

- **High school/Bachelor diploma and transcript**
- **Language qualification, B2 Level**
- **Curriculum Vitae (CV)**
- **Copy of Passport** (scanned)
- **Motivation letter** (min. 500 words)
- **Portfolio** Up to 10 examples, focus on artistic, conceptual, formal, or technical capabilities. We accept: architecture, visual communication, product design, games, exhibition making, interior, sound and motion design, installation, performance. May also demonstrate basic digital understanding in creative coding and analog works e.g. collage, sculpture and animation. Include a short text with each work outlining your process and implementation.

Why the UE?

The New Media Design programme merges multiple concepts of space in inspiring, unexpected, and expressive ways. You will continually ask how media can create, transform, and reimagine the spaces in which we learn, work, play, connect, party, rest and connect. The answers may take the form in immersive installations, sonic spaces, or live projections, and also virtual worlds, augmented reality experiences, interactive architecture, and beyond.

Through practical and theoretical seminars, individual & group work, close mentorship and independent studio work, you will develop the tools, methodologies, and insights necessary to succeed within creative industries and initiatives. We teach in small learning groups in a friendly and informal atmosphere to help you define your talents and personal signature. We also structure collaborative projects with outside partners to build your ability to work in diverse groupings, with a focus on presentation, documentation, and successful implementation.



Perspectives at the UE

Modern successful designers look outside the box and collaborate with other disciplines. With us, you'll have the unique opportunity to select electives from a wide range of different programmes. This means you'll have the opportunity to add finesse to your creative profile and make a fantastic impression on the job market.

The programme is a project-based degree, perfect for students who have completed undergraduate studies at university level in artistic, design, or media related subject areas. At UE, you'll have the chance to contribute your own personal design skills and background to make something meaningful out of them - whether in communication design, media design, architecture, stage design, design management, or media theory.

e.g. 4 semesters

| 1st semester | 2nd semester | 3rd semester | 4th semester |
|--|--|---|---|
| <ul style="list-style-type: none"> Hybrid Media New Media Tools & Technologies Theory of Media Performativity Advanced Research Methodologies | <ul style="list-style-type: none"> Digital Environments Emerging Tools & Methodologies Cultural Studies Extended Realities Interdisciplinary Elective | <ul style="list-style-type: none"> Capstone Project Thesis Development Speculative Futures or Visual Narratology Contemporary Leadership Culture | Master's thesis & Colloquium |

For more information, feel free to contact our student advisor.

All advantages at a glance

- The programme is supported by the TimeLab, an independent audio-visual research initiative bringing together international technical, creative, and academic expertise.
- Professional equipment (TimeLab, Green Screen studios, VR/AR Lab, photos studios, sound and video editing bays, Mac pools as well as rental equipment)
- Interdisciplinary studies
- Unique opportunities to already be able to work during studies, enabling students to establish contacts
- Practice-oriented teaching by experts
- Building an international network and contacts with our collaboration partners
- Support with applications and with job placements through our Career Center
- The programme is supported with UE scholarships

Apply now

Contact

Student Admissions for enquiries from applicants and prospects from Germany

Contact number: +49 30 338 539 710

Email address: study@ue-germany.com

Student Advice for enquiries from applicants and prospects from other EU and NON-EU countries

Contact number: +49 30 338 539 510

Email address: student.advice@ue-germany.com

More impressions of the programme

archiv.ue-germany.com (graduate projects)

mediaspaces.btk-fh.de/ (blog)