



**FLEMING
COLLEGE
TORONTO**

International Business Management



**Program
Code:**

IBT



Credential:

Graduate Certificate

1 Year (2 semesters)



Academic Start Dates:

Fall (September)

Winter (January)

Spring (May)



Tuition (International):

For the most up-to-date tuition and ancillary fees, please visit flemingcollegetoronto.ca.

In this one-year graduate certificate program, upgrade your business skills with practical training and the latest theory in finance, communication, and management, readying you for a rewarding career in business and commerce in Toronto and beyond.

Program Highlights

Operate **your own virtual company** using innovative SAP Software.

Learn from faculty with **extensive industry experience** and a readiness to share insider knowledge to help you succeed in Canada.

Focus on building skills that allow you to **grow into an effective manager**.

Support an organization's international business operations by conducting, evaluating, and presenting **market research**.

Support an organization's **trade initiatives** by developing and presenting an international marketing plan, interpreting financial documents, and evaluating sales strategies.

Evaluate the impact of world issues on international business with an **environmental scan**.

Why Choose Fleming College Toronto

Learn in a supportive environment that values both the theoretical and practical sides of skill development in college education.

Build your future business community with an international classroom and unprecedented access to Canada's bustling business and finance capital, Toronto.

Expect innovative course content through traditional lectures, case studies, simulations, guest speakers, and field trips, all supported by faculty from a wide range of disciplines and industries.

Get access to an extensive suite of support services, such as career services, academic counselling, housing and more.

Enjoy the benefits of cosmopolitan life, including a thriving job market, cultural diversity and networking opportunities.

Minimum Admission Requirements

Students applying to International Business Management must meet the following requirements:

Undergraduate degree or Ontario College diploma of 2 years (4 semesters) minimum in any discipline or equivalent.

One mathematics course at the post-secondary level (recommended but not required for admissions).

Successful competition of [Fleming College Toronto English Language Bridge](#) Level 6 or provide IELTS Academic Overall 6.5 with no band score less than 6.0 or equivalent.

For more information about this program or its admission requirements, reach out to info@flemingcollegetoronto.ca.

Career Opportunities

- Marketing & Sales Management
- Not-for-profit
- Human Resources Management
- Manufacturing
- Logistics & Supply Chain Manager
- Service Delivery
- Logistics
- Marketing and Sales

Program Courses

Semester 1		Hours
ACCT 88	Financial Accounting	45
MGMT 311	Foundation Course	45
MKTG 120	International Market Research and Entry Strategies	45
MKTG 119	International Marketing	45
COMM 198	Professional Communications	45
LAWS 252	The Role of International Law in Business	45

Semester 2		Hours
COMP 494	Computer Applications for International Business and Trade	45
MGMT 226	Corporate Social Responsibility in a Global Environment	45
MTRL 42	Global Supply Chain Management	45
INTL 3	Importing and Exporting Regulations	45
MGMT 171	Innovation in the Global Marketplace	45
MGMT 312	Principles of Project Management	45

Course information is subject to change without notification.



FlemingCollegeToronto.ca

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