

“My teachers are amazing! They are from different backgrounds and nationalities, so their perspective and the way they customise their teaching, is very enriching and encouraging.”

Marco Perez
Global MBA Student



Get in touch

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GISMA
BUSINESS
SCHOOL

Global MBA

Unlock your leadership, innovation
and management potential.



This programme is AMBA-accredited, which is an honour shared by only 2% of business schools worldwide.



This AMBA accredited MBA helps you build hard skills in essential fields of management, such as strategic decision making, operations and business control, value generation and protection as well as HR management and organisation design.

This internationally recognised degree will help you build the knowledge and networks you need to achieve your career goals.

Invest in your career and study this flexible MBA as a 1-year full-time on-campus programme, or 2-year part-time course which can be delivered at our brand new campus in Potsdam or entirely remote, as part of our Virtual Campus. Benefit from a highly international network of students from over 60 countries at GISMA Business School.

What sets the GISMA Global MBA apart is that you will be ready to meet the demands of an uncertain world. A strong critical thinking approach will equip you with the most important leadership competencies and soft skills to advance your international career in fields such as strategy, finance, marketing, and operations.

Why study at GISMA?

GISMA's Global MBA is accredited by the Association of MBAs (AMBA). The prestigious AMBA accreditation represents innovation and excellence in education and is an honour shared by only 6 business school in Germany and 2% of all business schools worldwide.

Who is the course suitable for?

This programme is perfect for professionals in any field who want to boost their international career and progress into a senior management role or venture into entrepreneurship. This MBA covers all aspects of general business and offers excellent networking opportunities, which will help you succeed in your chosen career.

How will you study?

You will have the option to study at our Potsdam campus or at our virtual campus. If you decide to study at our Potsdam campus, you will spend your lectures in class at our brand-new campus. These face-to-face phases are complemented by guided and interactive e-learning sessions. You will work on cases, reflect on readings, take part in online discussions, and participate in group exercises and projects.

If you prefer our virtual campus, you'll learn the MBA programme 100% remotely via GISMA Business School's innovative e-learning platform. The course will be taught via interactive classes streamed in real time from our campus in Potsdam, Germany. Streamed lectures will be recorded, and are available together with our complementary teaching and e-learning package. The course delivered online will allow you to study around your commitments, with live lectures you can easily access regardless of which time zone you're in. You will work on cases, reflect on readings, take part in discussions, and participate in group exercises and projects.

Career progression

This MBA will help you take your career to the next level in any field. With a vast amount of knowledge in all aspects of general business and a resourceful network of GISMA alumni worldwide, you'll be

ready to step into a senior management role in any organisation. Alternatively, you may get inspired by the start-up culture in the Brandenburg and Berlin area and decide to start your own business.

Course modules

Strategy, operations and business control

- International Strategic Management & Innovation
- Operational and Project Management in a Digital World
- Economics & Society
- International Accounting

Value generation and protection

- International Marketing
- Finance & Risk Management

HR Management and Leadership

- HR Management and Organization Design
- Management of People in Cross Cultural Environments

Digital competencies

- Electives in Cloud Computing, Big Data, Cyber Security from Amazon, Alibaba & Co.

Scientific and Methods Competence

- Research Methods and Scientific Work
- Master Thesis



Campus: GISMA Potsdam Campus

Accreditation: AMBA

Study mode: Full-time or part-time

Start date: January, April, July and October

Duration: 12 or 24 months

Qualifications

- Bachelor's degree in any discipline
- English proficiency: IELTS (or equivalent) 6.5 overall, no less than 6.0 in any component
- 3 years work experience (must be completed after graduation)

Application documents

- Completed application form
- Personal statement
- CV
- Passport copy / ID (can be identity card for EU students)
- Proof of bachelor's degree (certified copy; foreign language certificates must be accompanied by a German or English translation)
- Proof of required English language skills

Non-standard entry available for applicants without a formal bachelor's degree

Pricing

	Total tuition fees - 1 year Programmes	Total tuition fees - 2 year Programmes	Early bird discount / discount
On campus programme	€ 18,000	€ 18,000	Up to 20%**

Regional discounts are available for CIS, MENA and LATAM regions. Please get in touch for more information.

** 20% early bird offer for applications submitted at least 8 weeks before orientation date.