



 **PFH** | PRIVATE UNIVERSITY  
of Applied Sciences

**M.Sc. in General Management**  
International Programme



## 18 Months, Two Degrees, One Goal

The Master of Science programme enables you to gain the skills and academic depth required to be a successful and responsible manager in an increasingly globalized world. The programme offers the possibility to specialize in specific areas of management and also contributes to your personal development through individual coaching sessions, soft skills training and an intercultural learning environment. In addition, the mentoring scheme of our professors and the University's own Career Service will support you in starting your career. The syllabus of the Master's degree offers maximum scope for individual specialization in accordance with your career goals. The course may also be taken in the form of a dual award programme, in which case a second degree will be awarded by the chosen partner.

## 3-semester Pathway (90 ECTS credits)

Semester 1	Semester 2*	Semester 3
PFH	PFH (or Dual Award Partner)	Global

### Core Modules

Corporate Strategy, Human Resources Management, Organisation, Innovation Management, Management for SMEs, Company Succession, International Political Economy, Academic Writing and Research Methods, Leadership Training, Business Ethics and Sustainability

### Specialisations (choose 3 modules):

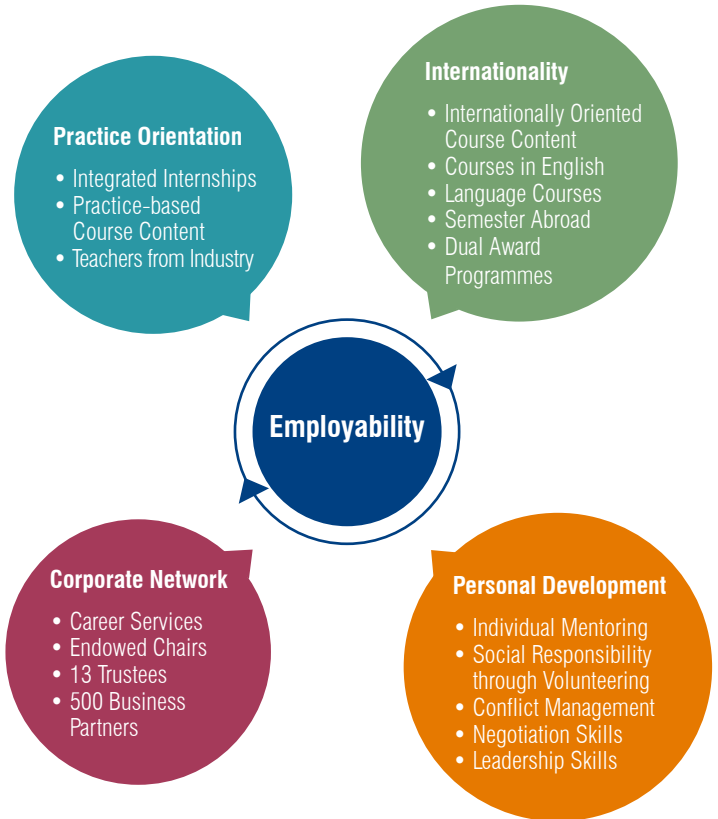
Industrial Management and Logistics, Advanced Sales Management, Advanced International Marketing, E-Business, Corporate Financial Management, Business Psychology

Three Business/Research Projects (total 6 months)

Master's Thesis and Oral Defence (total 4 months)

Individual Mentoring, Coaching Projects, Language Competences, Negotiation Training, Presentation Skills, Exchange with Practitioners

\*In the Dual Award option the choice of electives varies according to the chosen Dual Award partner.



## Career Prospects

The Master of Science in General Management will qualify you for challenging activities in business and academia. It will equip you to carry out leadership functions in companies and organisations. PFH Management graduates are employed throughout the world in a wide variety of industries today: as marketing managers in Asia, as management accountants in DAX companies, as advisers in auditing firms, as international representatives for automotive groups, as brand specialists in the food industry...

## Qualification with a Job Guarantee

As graduate of the M.Sc. programme you get a job guarantee according to which PFH undertakes to repay 20 percent of tuition fees if you have completed the programme within the standard period of study and, despite your own initiative and the University's own Career Service, have not found a suitable job within nine months. PFH has needed to redeem this promise only six times in its history, with over 600 Management graduates. Our graduates are sought after in business and usually have a firm contractual commitment even before they complete their studies. Conditions apply. For detailed information please contact us.

"The decision to go for this dual master's programme was one of the best decisions I have ever made."

**Anton Ha**  
Dual Award student (PFH / Bond University)

"PFH, parce que j'aime les défis"  
("PFH, because I love challenges!")

**Maud Le Voyer Rojas**  
Dual Award graduate (PFH / Kedge Business School)

## Requirements and Application Procedure

The entry requirement is a Bachelor's degree or an equivalent qualification with a business science focus. If you have gained fewer than 210 credits in your first studies (for instance, in the case of a Bachelor's degree with 180 ECTS), an additional semester might be required. The 4-semester pathway offers students the possibility to earn 30 ECTS through additional subjects either at PFH or one of its global partners. It is also possible to shorten the Master's programme by means of prior professional achievements. Please contact us to check whether you are eligible for recognition of work experience or practical training. Entry is ultimately based on an individual application procedure.

### Your Benefits

- ✓ Study programme with a job guarantee
- ✓ Electives for individual study schedules
- ✓ Up to ten project months in companies
- ✓ Individual supervision in small learning groups
- ✓ The optional Dual Award programme offers two Master's degrees in only three semesters

## Summary

### Qualification

M.Sc. in General Management (PFH)  
Optional: Master's degree (Dual Award Partner)

**Credits**  
90 ECTS

**Length of study**  
3 semesters

**Accreditation**  
Zentrale Evaluations- und  
Akkreditierungsagentur (ZEvA)

**Start dates**  
October 1  
April 1

**Language**  
English

**Study location**  
Göttingen

### Entry requirement

Bachelor's degree or an equivalent qualification with a business science focus. Non-Business degree holders may qualify for admission through one-semester foundation program.

### Language requirements

Proof of advanced English language skills is required, eg TOEFL iBT 86, IELTS 6,5, ESOL CAE or BEC Higher

### Application Deadline

Possible to apply at any time. International applicants are advised to apply at least 3 months before the Programme start

### Application Process

written application and admissions interview

### Application Documents

PFH application form, letter of motivation, CV, copies of all official university diplomas and internship certificates, letter of reference from university and/or research centre and/or company, copy of passport, digital photo

### Dual Award Partners

Kedge Business School, Bordeaux, France  
Bond University, Gold Coast, Australia  
Regent's University, London, United Kingdom  
For a list of Dual Award partners visit [www.pfh.de](http://www.pfh.de)

### Tuition fees<sup>1</sup>

€ 4,800 per Semester

### One-timefees<sup>2</sup>

€ 520 admin fee (waived for EU citizens)

€ 420 enrolment fee

€ 1,000 examination fee

<sup>1</sup> Additional tuition fees may apply depending on the chosen Dual Award partner

<sup>2</sup> For PFH Bachelor graduates € 4,200 per Semester

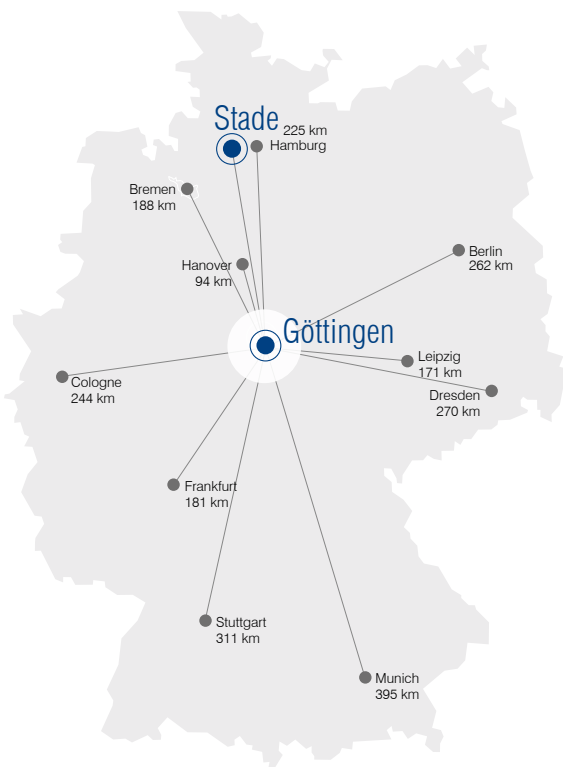
### Contact

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## About PFH

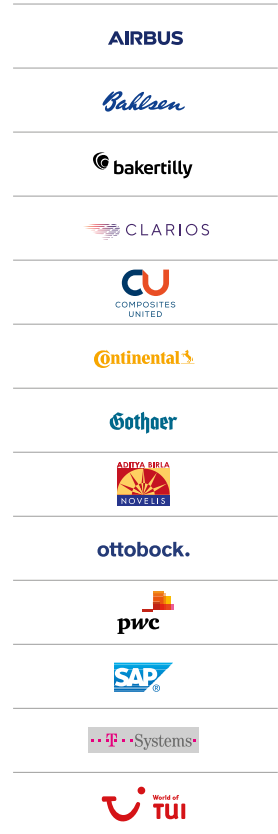
PFH Private University of Applied Sciences, established in 1995, is a state-recognized university that focuses on training and educating future managers and specialists in key technologies. Employability is at the centre of all its endeavours. The university's philosophy is that personal mastery, academic excellence, and practical knowledge and experience are essential to becoming a responsibly-acting professional. This may only be achieved through individual attention combined with theoretically founded and practice-oriented teaching. With career and coaching services as well as individual mentoring embedded into the university's structure, all study programmes are characterized by their practical and economic relevance, their internationality and a pronounced orientation towards careers.



## Campus Göttingen

PFH Campus Göttingen offers all the benefits of a small, dynamic university within the inspiring environment of one of the most renowned university towns in Germany. Blessed with a young population of 125,000 people, 30,000 of who students, today, Göttingen is a hotspot in research. The city has numerous R&D institutes, including five Max Planck Institutes and the German Aerospace Centre. Over the centuries, it has bred 44 Nobel laureates, the latest of whom won the prize in 2014. Several leading high-tech companies, especially in measurement technologies, automotive supplies and bionic mobility, have their base in Göttingen.

The campus is in the immediate vicinity of downtown Göttingen where sports, cultural events and an exciting night life ensure a leisure time well spent. With Berlin, Hamburg and Frankfurt at its doors, Munich, Paris, Brussels, Prague and London are only a stone-throw away.



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