



Diploma in Digital Business Management Co-op



Start Dates

January, March, May, July, September, November



Program Schedule

Daytime | Evening



Program Duration



This two-year Co-op diploma is ideal for students who want to pave the way for a successful career in business management in today's new digital economy.



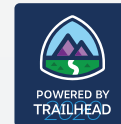
Program Highlights

- Understand the role of technology and digital literacy as a modern day professional
- Leverage cutting edge tools and refine problem-solving skills to navigate today's digital landscape
- Learn the "Manage the Salesforce Way" to discover strategies and tools to be a great manager
- Use computers and other devices in accordance with fundamental cybersecurity practices
- Learn fundamental marketing concepts, terms and ideas
- Understand how to create effective communication strategies
- **Co-op placement in the field of studies**
(Terms & Conditions apply)



Learning Partners

Perlego





Co-op Experience

The co-op term provides you with an opportunity to integrate academic studies with related employment experience.



Modules

- Fundamentals of Business Communication
- Project Management
- Information Management
- Organizational Behaviour
- Work Placement
- Managing Financial Resources
- Business Environment
- Research Project
- Operations Management in Business
- Business Ethics
- Business Decision Making
- Introduction to Marketing and Branding
- Introduction to Cybersecurity



Career Opportunities

- Business management analyst
- Conference facilitator
- Corporate planner
- Direct mail specialist
- Export trade consultant
- Filing systems analyst
- Team training specialist
- Organization and methods officer
- Organization and methods researcher
- Organizational analysis consultant

Admission Requirements*

- Have an Ontario Secondary School Diploma or equivalent or
- Be at least 18 years of age and pass the Wonderlic Test

For non-native English speakers:

- Successful completion of TSoM EAP Level 4 or
- IELTS 5.5 or equivalent or pass the TSoM English Assessment

**Please visit TorontoSoM.ca for more information about our admission requirements*

^ Students will be offered paid or unpaid entry-level positions related to their field of studies. The Career Services Department will provide full support to students on booking and preparing for interviews. It is the student's responsibility to perform well during all interviews as well as during the full length of the co-op term. Placements are subject to availability and will vary based on the program, season and job market changes as well as the student's English level and previous professional and academic experience. Should the co-op placement not be available the student will be required to complete a Capstone Project as an alternative to graduate from the program.

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