

Master degree
Design Management M.A.

Overview 3 und 4 semester

1st Semester	Start with 180 ECTS	2nd Semester	Start with 210 ECTS	3rd Semester	4th Semester
Digital Technologies 5 ECTS 3 SWS		Foresight and Global Trends 5 ECTS 3 SWS		Strategy and Innovation Processes 5 ECTS 3 SWS	Leadership and Entrepreneurial Thinking 5 ECTS 3 SWS
Current Issues in Design Management 5 ECTS 3 SWS		Design Project Management 5 ECTS 3 SWS		Contemporary Design Theories 5 ECTS 3 SWS	Design Research 5 ECTS 2 SWS
Research-oriented Project 10 ECTS 3 SWS		Framework of Design Management 5 ECTS 3 SWS		The Value of Design 5 ECTS 3 SWS	Master Thesis 20 ECTS individuelle Betreuung
		Applied Design Strategy 5 ECTS 3 SWS		Applied HCD & UX Principles and Methods 5 ECTS 3 SWS	
Practice-based Project 10 ECTS 3 SWS		Interdisciplinary Project 10 ECTS 3 SWS		Fokus Project 10 ECTS 3 SWS	
30 ECTS / 12 SWS		30 ECTS / 15 SWS		30 ECTS / 15 SWS	30 ECTS / 5 SWS

Job perspectives

- Chief Design Officer
- Head of Design
- Design Strategist
- Creative Director
- Design Researcher
- Chief of Design Department
- Project Manager/in

Projects from the studies

- Conception of CRM solutions with a lasting positive user experience for Sky
- Analysis of current customer behavior and development of innovative application scenarios for the FAZ
- Product innovations and services in the context of the IoT (Internet of Things) for BOSCH Security