

Valid as of October 2019

Curriculum Master of Science in General Management	ECTS	Form of Examination	Weighting (for average grade)	Contact Hours [hrs]	Self Study [hrs]	Semester
<b>Module 1: Corporate Management I *</b> <b>Executive Management</b>	<b>6</b>		<b>7%</b>	<b>63</b>	<b>117</b>	01
1.1 Corporate Strategy	2	W (90) or A	1/3	21	39	
1.2 Human Resources Management	2	W (90) or A	1/3	21	39	
1.3 Organisation	2	W (90) or A	1/3	21	39	
<b>Module 2: Business Administration Specialisation I</b>	<b>15</b>		<b>15%</b>	<b>126</b>	<b>324</b>	
2.1 Industrial Management and Logistics I	4	W (90)	1/4	42	78	
2.2 Advanced Sales Management I	4	W (90)	1/4	42	78	
2.3 Advanced International Marketing I	4	W (90)	1/4	42	78	
2.4 E-Business I	4	W (90)	1/4	42	78	
2.5 Corporate Financial Management I ††	4	W (90)	1/4	42	78	
2.6 Business Psychology I	4	W (90)	1/4	42	78	
2.7 Term Paper**	3	A	1/4	0	90	
<b>Module 3a: International Governance</b>	<b>3</b>		<b>5%</b>	<b>22</b>	<b>68</b>	
3a.1 International Political Economy	2		2/3	11	49	
3b.2 Academic Writing and Research Methods	1	A + O (15)	1/3	11	19	
<b>Module 4: Project I ***</b>	<b>6</b>	<b>A + O (20)</b>	<b>6%</b>	<b>0</b>	<b>180</b>	
4.1 Project Work (research project)						
4.2 Project Work (eight-week internship)						
<b>Module 5: Corporate Management II *</b> <b>Entrepreneurship</b>	<b>6</b>		<b>7%</b>	<b>63</b>	<b>117</b>	02
5.1 Innovation Management	2	W (90) or A	1/3	21	39	
5.2 Management for SMEs	2	W (90) or A	1/3	21	39	
5.3 Company Succession	2	W (90) or A	1/3	21	39	
<b>Module 6: Business Administration Specialisation II †</b>	<b>18</b>		<b>18%</b>	<b>126</b>	<b>414</b>	
6.1 Industrial Management and Logistics II	4	W (90) or O (15)	1/5	42	78	
6.2 Advanced Sales Management II	4	W (90) or O (15)	1/5	42	78	
6.3 Advanced International Marketing II	4	W (90) or O (15)	1/5	42	78	
6.4 E-Business II	4	W (90) or O (15)	1/5	42	78	
6.5 Business Psychology II	4	W (90) or O (15)	1/5	42	78	
6.6 Corporate Financial Management II ††	4	W (90) or O (15)	1/5	42	78	
6.7 Term Papers†	6	2 A	2/5	0	180	
<b>Module 3b: International Governance</b>	<b>2</b>		<b>0%</b>	<b>32</b>	<b>28</b>	
3b.1 Leadership Training	1	C	--	21	9	
3b.2 Business Ethics and Sustainability	1	C	--	11	19	
<b>Module 8: Project II ***†</b>	<b>6</b>	<b>A + O (20)</b>	<b>6%</b>	<b>0</b>	<b>180</b>	
7.1 Project Work (research project)						
7.2 Project Work (eight-week internship)						
7.3 Semester Abroad						
<b>Module 9: Project III ***†</b>	<b>6</b>	<b>A + O (20)</b>	<b>6%</b>	<b>0</b>	<b>180</b>	03
8.1 Project Work (research project)						
8.2 Project Work (eight-week internship)						
<b>Module 10: Master's Thesis</b>	<b>22</b>		<b>30%</b>	<b>0</b>	<b>660</b>	
9.1 Master's Thesis	21	A	2/3	0	630	
9.2 Oral Defence of Master's Thesis	1	O (45)	1/3	0	30	

Summary		
Total credits:	90	ECTS
Total contact hours:	432	hrs
Total self study hours:	2.268	hrs
Total workload:	2.700	hrs

#### Legends and footnotes:

A: assignment

W: written exam (minutes)

C: course work (not weighted)

O: oral exam (minutes)

\* The examiner decides at the beginning of the course whether assessment will be in the form of a written exam or term paper.

\*\* The student chooses in which subject in module 2 to write the term paper.

\*\*\* The student chooses between a research-based term paper or an 8-week work placement combined with a practice report (chartbook).

† Students carry on with the subjects chosen in Module 2. The examiner decides at the beginning of the course whether assessment will be in the form of a written or an oral exam. Students write a term paper in each of the two subjects in which they did not write a term paper in module 2.

†† Validation through accredited distance-learning module.

‡ Projects II and III may be combined into a 16-week work placement including a practice report (chartbook).