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BACHELOR (B.SC.) INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY

Psychology plays a significant role in business relationships, and a solid understanding this is key to a successful career in modern industry. Our B.Sc. Industrial and Organizational Psychology enables you to become the conduit between people and businesses. You will combine a broad knowledge of B2C relations, psychology in the workplace, and labour law with business management skills to help shape companies and employees in the future.



Degree

Bachelor of Science (B.Sc.)



Electives

In the Industrial and Organizational Psychology distance learning programme, you can choose electives worth 30 ECTS and thus focus on interesting practical areas.



Study model and accreditation

- Online
- German accredited institution, recognised by ZFU (German Central Office for Distance Learning)



Study start and duration

Official start date: February 1st, 2023*

Afterwards: Anytime

Duration: 36, 48, or 72 months



Credits

180 ECTS

Study Content (180 ECTS)

MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
	1		
Psychology		5 ECTS	E/AWB
Collaborative Work		5 ECTS	OA
Introduction to Academic Work		5 ECTS	BWB
Business Psychology		5 ECTS	E
Business 101		5 ECTS	E/WAWA
Project: Industrial and Organizational Psychology in Practice		5 ECTS	WAPR
	2		
Social Psychology		5 ECTS	E
Marketing		5 ECTS	E
Personality and Differential Psychology		5 ECTS	E
Statistics		5 ECTS	E
Introduction to Industrial and Organizational Psychology		5 ECTS	E
Project: Organizational Development		5 ECTS	WAPR
	3		
Personnel Psychology		5 ECTS	E
Intercultural Psychology		5 ECTS	E
Psychological Diagnostics		5 ECTS	E
Conflict Management and Mediation		5 ECTS	E
Research Methodology and Data Analysis		5 ECTS	WACS
Project: Communication for Practical Problem Solving		5 ECTS	OPR
	4		
Leadership 4.0		5 ECTS	E
Intercultural and Ethical Decision-Making		5 ECTS	WACS
Consumer Behavior		5 ECTS	E
International Labor Law		5 ECTS	E
Entrepreneurship and Innovation		5 ECTS	WAWA
Agile Project Management		5 ECTS	WAPR
	5		
Principles of Management		5 ECTS	WACS
Psychology of Persuasion		5 ECTS	E
Project: Digital Business Models		5 ECTS	WAPR
Current Topics in Industrial and Organizational Psychology		5 ECTS	WARE
Electives A		10 ECTS	
	6		
Electives B		10 ECTS	
Electives C		10 ECTS	
Bachelor Thesis & Colloquium		10 ECTS	WABT

CHOOSE YOUR ELECTIVES

Choose one elective from

“Electives A” list:

- HR Management
- Markets and Advertising
- Organizational Development and Change Management

Choose one elective from

“Electives B” list:

- Digital HR and Personnel Assessment
- Digital Market and Consumer Psychology
- Global Organizational Development and Change Management

Choose one elective from

“Electives C” list:

- Applied Sales
- Augmented, Mixed and Virtual Reality
- Corporate Communication and PR
- Event Management
- Financial Services Management
- Foreign Languages (German, French, Spanish)
- Innovative Technologies and Sustainability
- International Marketing and Branding
- IT Management
- Online and Social Media Marketing
- Talent Management & HR Development

ELECTIVES

PERSONNEL DEVELOPMENT

Personnel development pursues a range of goals – regardless of the company's size, entrepreneurial, strategic, and economic missions play an important role in it. In this elective, you will get an overview of the tasks and goals involved in this area. You will be able to define the core processes and how they differ from other areas of HR. You will get to grips with methods in the personnel development cycle framework as well as potential assessment approaches and an introduction to the future challenges faced by personnel development.

ORGANISATIONAL DEVELOPMENT AND CHANGE MANAGEMENT

We live in a working world characterised by constant change, with wide reaching effects. Even successful organisations need to constantly reinvent themselves to remain successful. This course presents a discussion of change in relation to the complexities of organisational life, with an emphasis on applying theory to real practice. You will acquire basic knowledge in organisational development, learning to monitor the success of the measures, analyse organisational development processes, and appropriately assess their effects. You will also learn the importance of change communication and the best way to adapt this for different potential audiences. You will gain an overview of different roles and tasks in the change process of a company.

APPLIED SALES

This elective prepares you for working in sales and business. The interaction between strategy, marketing, sales and after-sales services is an important tool for sales-oriented companies and a central factor for success. This module teaches you relevant know-how for sales and negotiation talks, different distribution systems, and sales by telephone or trusted digital distribution channels.

CAREER PERSPECTIVE

New forms of work organisation, cooperation, communication, and social competence are gaining huge importance, due to digitisation and the associated changes. As a graduate of the Industrial and Organizational Psychology programme, you will be in demand as a Team Manager, Recruiting or Relationship Manager, Trainer, Personnel Developer, Organisation Designer, Consultant, Strategy Advisor or Change Manager.



ADMISSION

We try to keep admission as simple as possible at IU. To successfully enrol, there are just a few requirements we need you to prove.

ADMISSION REQUIREMENTS

- Higher Secondary School Leaving Certificate such as A-Levels or IB Diploma and your transcript of records.
- A subject-related higher education entrance qualification.

Depending on your qualifications, you might have to meet additional requirements, such as successfully passing a university entrance examination or one of the following programmes to make sure you are ready to study with us:

- Bachelor Entrance Examination (included in Scholarship Program)
- Pathway Programme (for on-campus studies)

Please get in touch with our Study Advisory Team to find out the exact requirements applicable for your application.

SCHOLARSHIP PROGRAMME

Start in our Scholarship Programme as a participant with immediate access to 50% of your courses. You can do this by taking our Entrance Examination which will be included in your course as part of the Scholarship Programme. Once admission and the courses are completed, you can finish your degree.

Questions? Speak to your study advisor, they will guide you through every step of the process.

PROOF OF ENGLISH LANGUAGE SKILLS

We therefore ask for proof of your English language skills*. If English is your native language or you graduated from an English-speaking school/university, you don't need to prove your English skills.

Accepted certifications:

- English Courses (complimentary when signing up with IU)**
- TOEFL (min. 80 points) or
- IELTS (min. Level 6.0 out of 9 points) or
- Duolingo English test (min. 95 points) or
- Cambridge Certificate (min. B grade overall) or
- Equivalent proof

*Proof must be provided before the start of the study and must not be older than five years.

**Please note that English Courses aren't accepted as a language certificate for on campus study programmes.

8 STEPS TO COMPLETE YOUR STUDIES

1

Register and apply online

2

Choose your course

3

Download your study scripts

4

Work independently with study scripts

5

Take part in Q&A sessions

6

Prepare for exams and take them either:

- directly online, or
- at an IU examination centre (remember to register in time).

7

Bachelor thesis and colloquium

8

Complete your studies with certificate