Film and Television B.A., Film Directing

Objectives of the Film and Television Bachelor programme

	Knowledge / Expertise (academic / practical)	Skills / method competence (academic / practical)	Competences / social and self-competence
All	Understanding the relationships and challenges of a multicultural, mobile and digital economy and society.	Ability to capture complex tasks and develop creative and sustainable solutions.	Self-reflection and faculty of judgment to continuously grow in a dynamic, international working world.
FT	Advanced knowledge of established film theories and methods of audiovisual and transmedial narration as well as scientific findings on their adoption.	To plan advanced film and TV projects independently and creatively and to implement them in consideration of an entrepreneurial perspective.	Ability to bring own creative skills into a (film) team in a result-oriented manner and to communicate, critically evaluate and develop one's own creative achievement.

Structure of modules within Film and Television B.A.

Key competencies (all programmes)	7 Modules
Interdisciplinary modules (across programmes)	3 Modules
Programme specific modules	14 Modules
Track specific modules	6 Modules
Individualised modules	4 Modules

Modules of Film Directing

7 Key competencies (all programmes)

Language Proficiency and Intercultural Sensitivity - WE
Academic Writing and Research – PT (Portfolio)
Intercultural Communication - PT
Project Management - WE
Digital Technologies - PT
Communication Skills - OE
Entrepreneurship - OE

3 Interdisciplinary modules

Script, Screenplay and Dramaturgy - PT
Audiovisual Media - PT
Storytelling - OE (Poster)

4 Individualised module

Student Initiative Project
Internship
Graduation Film
Bachelor Thesis

14 Programme specific modules

Foundations of Sound, Lighting and Videography - WE
Film History - WE
Filmic Experimentation - PT
Workshop Shooting - PT
Video Editing Basics - PT
Studio Project - PT
Documentary Formats - PT
Methods and Principles of Audio Visual Media - PT
Interdisciplinary Project - PT
Foundations of Production and Law - WE
Orientation Project (Short Film) - PT
Focus Project (Advertising Film) - PT
Advanced Aspects of Film Production and Law - WE
Current Topics in Film and Television - PT

6 Track specific modules

Fundamentals of Directing - PT
Script Analysis - PT
Production - PT
Creative Writing - PT
Staging, Blocking, Image Resolution - PT
Special Topics in Film Directing - PT

WE = Written exam, OE = Oral exam, PT = Project thesis

Modified Architecture of Film Directing

Legend:
- ■ Key competencies (all programmes)
- ■ Interdisciplinary modules (across programmes)
- ■ Programme specific modules
- ■ Track specific modules
- ■ Individualised modules

1. Semester	2. Semester	3. Semester (Abroad)	4. Semester	5. Semester	6. Semester (Internship)	7. Semester
Language Proficiency and Intercultural Sensitivity 4 SWS	Academic Writing and Research 3 SWS	Intercultural Communication 3 SWS	Foundations of Production and Law 4 SWS	Digital Technologies 3 SWS	Communication Skills 3 SWS	Entrepreneurship 3 SWS
Foundations of Sound, Lighting and Videography 3 SWS	Introduction to Film Directing 3 SWS	Project Management 3 SWS	Script Analysis 3 SWS	Storytelling 2 SWS	Student Initiative Project	Advanced Aspects of Film Production and Law 2 SWS
Script, Screenplay and Dramaturgy 4 SWS	Workshop Shooting 5 SWS	Methods and Principles of Audio Visual Media	Working with Actors 3 SWS	Staging, Blocking, Preparing the Shoot 3 SWS	Internship	Current Topics in Film and Television 4 SWS
Film History 4 SWS	Video Editing Basics 4 SWS	6 SWS	Creative Writing 3 SWS	Special Topics in Film Directing 4 SWS		Graduation Film
Filmic Experimentation 5 SWS	Studio Project 5 SWS	Interdisciplinary Project	Orientation Project (Short Film)	Focus Project (Advertising Film)		1 SWS
Audiovisual Media 2 SWS	Documentary Formats 4 SWS	6 SWS	6 SWS	5 SWS		Bachelor Thesis 1 SWS
30 ECTS / 22 SWS	**30 ECTS / 24 SWS**	**30 ECTS / 18 SWS**	**30 ECTS / 19 SWS**	**30 ECTS / 19 SWS**	**30 ECTS / 3 SWS**	**30 ECTS / 11 SWS**

SWS = Semester hours per week

Macromedia

Course hours («SWS») across programmes / tracks

Programme (total SWS)	1st	2nd	4th	5th	6th	7th	$\sum$ (without abroad semester)
MM	19 (28)	20 (25)	18 (22)	18 (19)	3 (4)	7 (11)	85 (109)
MN	21 (27)	20 (24)	18 (21)	18 (18)	3 (4)	7 (13)	87 (107)
DE	19 (26)	19 (24)	18 (21)	17 (18)	3 (4)	9 (13)	85 (106)
FT	22 (28)	24 (25)	19 (25)	19 (19)	3 (4)	11 (11)	98 (112)

Programme (track SWS)	1st	2nd	4th	5th	6th	7th	$\sum$ (without abroad semester)
MM	0 (0)	3 (4)	10 (12)	7 (7)	0 (0)	0 (0)	20 (23)
MN	0 (0)	4 (4)	10 (11)	7 (7)	0 (0)	0 (0)	20 (23)
DE	0 (0)	3 (4)	9 (10)	7 (5)	0 (0)	0 (0)	20 (19)
FT	0 (0)	3 (5)	10 (14)	9 (9)	0 (0)	0 (0)	22 (28)

(Course hours before modification)

Film and Television (B.A.), Film Directing | EN

Job Perspectives (examples): Director, Assistant Director, Editor, Acting Coach, Creative Consultant
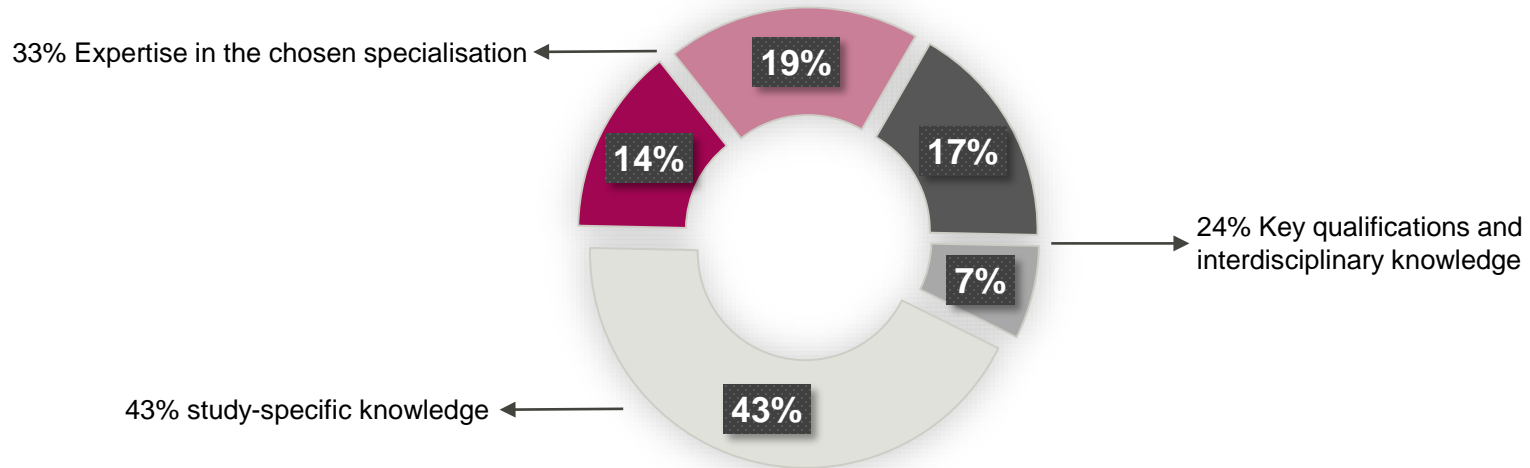
"The art and craft of bringing a story to life"

1. Semester	2. Semester	3. Semester (Ausland)	4. Semester	5. Semester	6. Semester (Internship)	7. Semester
Language Proficiency and Intercultural Sensitivity	Academic Writing and Research	Intercultural Communication	Foundations of Production and Law	Digital Technologies	Communication Skills	Entrepreneurship
Foundations of Sound, Lighting and Videography	Introduction to Film Directing	Project Management	Script Analysis	Storytelling	Student Initiative Project	Advanced Aspects of Film Production and Law
Script, Screenplay and Dramaturgy	Workshop Shooting	Methods and Principles of Audio Visual Media	Working with Actors	Staging, Blocking, Preparing the Shoot	Internship	Current Topics in Film and Television
Film History	Video Editing Basics		Creative Writing	Special Topics in Film Directing		Graduation Film
Filmic Experimentation	Studio Project	Interdisciplinary Project	Orientation Project	Focus Project		
Audiovisual Media	Documentary Formats					Bachelor Thesis
30 ECTS / 22 SWS	**30 ECTS / 24 SWS**	**30 ECTS / 18 SWS**	**30 ECTS / 19 SWS**	**30 ECTS / 19 SWS**	**30 ECTS / 3 SWS**	**30 ECTS / 11 SWS**

■ Track specific modules

Film Directing

Key Qualifications　　　Interdisciplinary modules　　　Programme specific modules　　　Track specific modules　　　Individualised modules

Structure of courses and level of specialisations (ECTS)

33% Expertise in the chosen specialisation

19%

14%

17%

24% Key qualifications and interdisciplinary knowledge

7%

43% study-specific knowledge

43%

Projects Film and Television BA

Student Poject Portal

In our student project portal you can find some great examples of students films like:

Lost und Found - Trailer

https://www.youtube.com/watch?v=YSarqxApPK4

Claudia Seibl, 28, studied directing from 2011 to 2015 at the Macromedia University in Munich. The short film Lost and Found is her graduation film from Macromedia University and is co-produced by the German TV station Bayerischer Rundfunk.

Directing: Claudia Seibl (Graduate of the study programme „Film Directing" in 2015)
Script: Claudia Seibl, Paul Thiem
Camera: Paul Thiem (Graduate of the study programme „Camera" in 2015)
Production: Andrea Schmitt (7. Semester Production)
Supervisor/Lecturer: Prof. Michael Leuthner, Prof. Mathias Allary

Lost und Found – Watch full movie in English with German subtitles (Running time 26:07)

https://www.br.de/mediathek/video/kurzfilm-von-claudia-seibl-lost-and-found-av:5a03a44fcda9660017571d6d

Projects Film and Television BA

Lost and Found

Awards:

Founder's Award Winner 4th North Carolina Film Awards (Official Selection, USA) February 26, 2016

Sprungbrett Jury Award 17th Landshuter Kurzfilmfestival (Sprungbrett, Germany) March 9, 2016

Platinum Remi Award 49th Annual Worldfest Houston (Nominated for Remi Award (no Screening), Texas, USA) April 8, 2016

Best Film - Jury 5th Kolkata Shorts Int'l Film Festival (Official Selection, India) July 24, 2016

Special Festival Mention (Student) 5th Mumbai Shorts Int'l Film Festival (Official Selection, Mumbai, India) December 21, 2016

Best Screenplay 4th Noida International Film Festival (Official Selection, India) February 12, 2017

And a lot of nominations at additional film fests worldwide…

Catalogue: http://augohr.de/catalogue/lost-and-found