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BACHELOR (B.A.) INTERNATIONAL HEALTHCARE MANAGEMENT

The healthcare sector is an industry of dynamic growth driven by medical and technical progress as well as significant digital transformation and worldwide demographic changes. Healthcare management professionals require in-depth knowledge of management principles, coupled with a solid understanding of healthcare markets and global healthcare structures, systems, and policies to be successful in their roles. A bachelor's degree in International Healthcare Management gives you the required business knowhow as well as knowledge specific to the healthcare sector, enabling you to find success in your future career.

 **Degree**
Bachelor of Arts (B.A.)

 **Electives**
In the International Healthcare Management distance learning programme, you can choose electives worth 30 ECTS and thus focus on interesting practical areas.

 **Study model and accreditation**
– Online
– German accredited institution, recognised by ZFU (German Central Office for Distance Learning)

 **Study start and duration**
Official start date: April 1st, 2022
Afterwards: Anytime
Duration: 36, 48, 72 months

 **Credits**
180 ECTS

Study Content (180 ECTS)

MODULE TITLE	SEMESTER	CREDITS (ECTS)	TEST TYPE
Academic Integrity and Writing for Business Introduction to Academic Work Business 101	1	5 ECTS	WAWA
Healthcare Management		5 ECTS	BWB
Medicine for Non-Medics I		5 ECTS	E/WAWA
Managerial Economics		5 ECTS	E
		5 ECTS	E/AWB
Medicine for Non-Medics II	2	5 ECTS	E
Statistics—Probability and Descriptive Statistics		5 ECTS	E
Principles of Management		5 ECTS	WACS
International Health Systems		5 ECTS	E
Management Accounting		5 ECTS	E/WAWA
Introduction to Health Economics		5 ECTS	E
Introduction to Public Health Collaborative Work	3	5 ECTS	WAWA
International HR Management		5 ECTS	OA
Health Financing		5 ECTS	WACS
International Marketing		5 ECTS	E
Introduction to Hospital Management		5 ECTS	E
Foundations in Epidemiology and Biostatistics	4	5 ECTS	E
Intercultural and Ethical Decision-Making		5 ECTS	WACS
Supply Chain Management I		5 ECTS	E
Medical Information Technology and Software		5 ECTS	E
Global Corporations and Globalisation		5 ECTS	E
Pharmaceutical Management		5 ECTS	E
Global Health	5	5 ECTS	E
Agile Project Management		5 ECTS	WAPR
Seminar: Technology in Healthcare		5 ECTS	WARE
Quality Management in Healthcare		5 ECTS	E
Electives A		10 ECTS	
Electives B	6	10 ECTS	
Electives C		10 ECTS	
Bachelor Thesis and Colloquium		10 ECTS	WABT & PC

CHOOSE YOUR ELECTIVES

Choose one elective from

“Electives A” list:

- Health Services Industry
- Medical Technology Industry
- Pharmaceutical Industry

Choose two electives from

“Electives B+C” list:

- Accounting, Financing and Investment
- Applied Sales
- Business Intelligence
- Change and Agile Management
- Global Sourcing and Supply Chain Management
- Health Services Industry
- Intercultural Psychology and CRM
- Leadership and Organizational Behaviour
- Market Research and Product Management
- Medical Technology Industry
- Online and Social Media Marketing
- Pharmaceutical Industry
- Studium Generale

ELECTIVES

Gain **specialist knowledge in multiple areas** and stand out when applying for jobs. Our first set of elective options give you the chance to learn about specific areas of the healthcare sector, **including the medical technology industry, the pharmaceutical industry, and the health services industry.**

The second elective options, “Electives B & C”, focus on giving you functional business knowledge to use in your future career. You will select two elective modules such as **Accounting, Financing and Investment, Change and Agile Management or Applied Sales.** This way you can combine your industry knowledge with the area of business you are most interested in, like sales, project management or investment roles. Or, if you want to concentrate solely on healthcare specific modules, you can of course choose a module such as **Medical Technology Industry**, so long as it differs from your chosen module for Elective A (electives may only be chosen once).

CAREER OUTLOOK

Graduates from our International Healthcare Management programme have a wide range of career paths in **international companies in the healthcare industry** to choose from. A career path in healthcare will enable you to use your management and statistical competencies as well as your fundamental knowledge of healthcare and international healthcare structures.

This distance learning programme prepares you with the skills and practices to move into roles such as **Manager Market Access, Purchasing Manager or Product Manager** within the healthcare industry. Your specialist know-how opens up jobs in the fields of **pharmaceuticals, biotechnology, medical technology as well as healthcare support companies.**



ADMISSION

We try to keep admission as simple as possible at IU. To successfully enrol, there are just a few requirements we need you to prove.

ADMISSION REQUIREMENTS

- Higher Secondary School Leaving Certificate such as A-Levels or IB Diploma and your transcript of records.
- A subject-related higher education entrance qualification.

Depending on your qualifications, you might have to meet additional requirements, such as successfully passing a university entrance examination or one of the following programmes to make sure you are ready to study with us:

- Bachelor Entrance Examination (included in Scholarship Program)
- Pathway Programme (for on-campus studies)

Please get in touch with our Study Advisory Team to find out the exact requirements applicable for your application.

SCHOLARSHIP PROGRAMME

Start in our Scholarship Programme as a participant with immediate access to 50% of your courses. You can do this by taking our Entrance Examination which will be included in your course as part of the Scholarship Programme. Once admission and the courses are completed, you can finish your degree.

Questions? Speak to your study advisor, they will guide you through every step of the process.

PROOF OF ENGLISH LANGUAGE SKILLS

We therefore ask for proof of your English language skills*. If English is your native language or you graduated from an English-speaking school/university, you don't need to prove your English skills.

Accepted certifications:

- English Courses (complimentary when signing up with IU)**
- TOEFL (min. 80 points) or
- IELTS (min. Level 6.0 out of 9 points) or
- Duolingo English test (min. 95 points) or
- Cambridge Certificate (min. B grade overall) or
- Equivalent proof

*Proof must be provided before the start of the study and must not be older than five years.

**Please note that English Courses aren't accepted as a language certificate for on campus study programmes.

8 STEPS TO COMPLETE YOUR STUDIES

1

Register and apply online

2

Choose your course

3

Download your study scripts

4

Work independently with study scripts

5

Take part in Q&A sessions

6

Prepare for exams and take them either:

- directly online, or
- at an IU examination centre (remember to register in time).

7

Bachelor thesis and colloquium

8

Complete your studies with certificate