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SRH Berlin University of Applied Sciences
Berlin School of Design and Communication

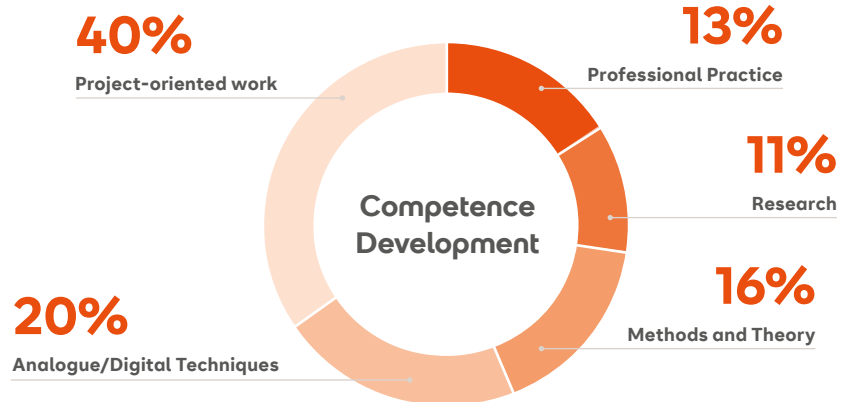
Illustration | B.A.

Our Unique Curriculum for You

Apply your drawing skills in a professional context. Develop an understanding of the interplay between image and text. We will teach you methods and techniques of research, conception, and visual implementation. Work on exciting assignments and projects while developing your personal illustration style.

Competencies and Curriculum

- Analogue and digital Illustration techniques
- Conception and Idea development
- Animation and Character Design
- Visual Communication and Design



Semester 1

Design Basics I
Design Basics II
Design Basics III
Design/Communication Sciences
Media Lab Photography
Elective Design

Semester 2

Illustration Basics I
Illustration Basics II
Illustration Basics III
Design/Media Sciences
Character Design
Elective Design

Semester 3

Narrative Illustration I
Narrative Illustration II
Narrative Illustration III
Research and Aesthetics I
Editorial Design for Illustrations 1
Elective Design

Semester 4

Animation 1
Animation 2
Visual Essay
Lab Project
Concept Art
Elective Design

Semester 5

Independent Illustration Project
Project Illustration

Semester 6

Editorial Illustration
Infographics
Research Colloquium Design
Research and Aesthetics II
Practical Project / Project-oriented Work
Elective Design

Semester 7

Portfolio
Professional Practice Illustration
Bachelor's Thesis Design
Entrepreneurship + Media Law
Writing Workshop BSDC

Your Future Career

With your degree in Illustration you can work as a self-employed illustrator, in publishing, advertising or animation, as well as for cultural and scientific institutions.

Your Success Is Our Mission

- State-accredited programmes recognised worldwide
- Practical approach through internships, case studies, field trips
- Unique competence-based teaching concept: CORE
- Interactive, fun learning centred on individual support
- Personal guidance by our Career Service
- "Customise your studies" exclusive offer
- Partner universities for exchange semesters abroad
- Open and international environment
- Taught by established practicing illustrators

Financing Your Studies

- EU students have access to 100% financing via "Study Now, Pay Later", solidarity-based initiatives designed to allow equal opportunities for all. Reimbursement starts after graduation and reaching a minimum income threshold.
- Non-EU students can take advantage of student loans/scholarships in their home country.
- Remarkable students may be considered for our Scholarship Programme and win up to 50% off their year 1 tuition fees.

«The course combines theoretical knowledge with craft techniques. For me, illustration is the freedom to be creative.»

Key Facts and Figures

Start

April and October

Duration

3.5 years

Mode

Full time

Credits

210 ECTS

Degree

Bachelor of Arts

Language

English

Tuition Fees

EU: €690 per month

Non-EU: €4,725 per semester

CORE Principle

Find all information on our

CORE Principle here:

www.srh-berlin.de/en/core



Lea Hartmann

Graduate

Our Berlin-Based Bachelor's Programme for Creative Minds

Berlin School of Design and Communication

Located in Kreuzberg, the Berlin School of Design and Communication focuses on competence-oriented teaching, visionary project collaborations and close exchange with partners in the creative industry. We specialise in various disciplines such as photography, film, illustration, social design, digital product development, and marketing communication. Experience the Berlin way of life while working with our lecturers on developing valuable skills for your future in the creative industry!

Entry Requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife)
- Proof of English proficiency: IELTS 6.5. We accept: Academic IELTS, IELTS Indicator | TOEFL iBT | PTE | CAE/CPE/FCE | Duolingo
- Portfolio with approx. 20 own creative works
- CV
- Copy of your passport/ID

Any questions?
We're happy to help out.
Email us or give us a call.
+49 30 515 650 200
studyinberlin@srh.de
www.srh-berlin.de/en

Apply Online Now

Create an account for a smooth online application – it's fast & free.

