

**Curriculum<sup>1</sup>**  
**Business Psychology (B.Sc.)**  
**For Intakes starting Winter Term 2020/21**

Modulname / Lehrveranstaltung des Moduls	Kind of Module / Method of Teaching	Credit Points per Semester						Credit- points per module	Hours per week (HWS)	Workload (in h)			Language	Weight of exam related to final grade
		1.	2.	3.	4.	5.	6.			Total	Hours in Class	Hours Self- Study		
<b>General Psychology: Perception and Cognition</b>	P							5					english	2,82%
	V	5							3	125	36	89		
<b>General Psychology: Learning, Emotions and Motivation</b>	P							5					english	2,82%
	V	5							3	125	36	89		
<b>Research Methods in Psychology</b>	P							5					english	2,82%
	V	5							3	125	36	89		
<b>Management Basics</b>	P							5					english	2,82%
	V	5							3	125	36	89		
<b>Economics</b>	P							5					english	2,82%
	V	5							3	125	36	89		
<b>Marketing, Sales &amp; CRM</b>	P							5					english	2,82%
	V	5							3	125	36	89		
<b>Social Psychology: Theoretical Approaches</b>	P							5					english	2,82%
	V		5						3	125	36	89		
<b>Social Psychology: Teams and Communication</b>	P							5					english	2,82%
	V		5						3	125	36	89		
<b>Statistics I</b>	P							5					english	2,82%
	V		5						3	125	36	89		
<b>Human Resources &amp; Organisation</b>	P							5					english	2,82%
	V		5						3	125	36	89		
<b>Financial Accounting &amp; Reporting</b>	P							5					english	2,82%
	V		5						3	125	36	89		
<b>Digital Media &amp; Communication</b>	P							5					english	2,82%
	V		5						3	125	36	89		
<b>Personality Psychology</b>	P							5					english	2,82%
	V			5					3	125	36	89		
<b>Psychological Diagnosis &amp; Test Theorie: Basics</b>	P							5					english	2,82%
	V			5					3	125	36	89		
<b>Statistics II</b>	P							5					english	2,82%
	V			5					3	125	36	89		
<b>Law</b>	P							5					english	2,82%
	V			5					3	125	36	89		
<b>Controlling &amp; Cost Accounting</b>	P							5					english	2,82%
	V			5					3	125	36	89		
<b>Digital Transformation</b>	P							5					english	2,82%
	V			5					3	125	36	89		
<b>Organizational Psychology</b>	P							5					english	2,82%
	V				5				3	125	36	89		
<b>Personell Psychology</b>	P							5					english	2,82%
	V				5				3	125	36	89		
<b>Introduction to Academic Working</b>	P							5					english	2,82%
	V				5				3	125	36	89		
<b>Employability: Soft Skills</b>	P							5					english	2,82%
	V				5				3	125	36	89		
<b>Corporate Management</b>	P							5					english	2,82%
	V				5				3	125	36	89		
<b>Digital Work / Lab</b>	P							5					english	2,82%
	V				5				3	125	36	89		
<b>Internship semester</b>	P							30					english	16,95%
						30				750		750		
<b>Consumer Psychology</b>	P							5					english	2,82%
	V					5			3	125	36	89		
<b>Occupational Psychology</b>	P							5					english	2,82%
	V					5			3	125	36	89		
<b>Innovation Competencies: Diagnostics &amp; Intervention</b>	P							5					english	2,82%
	V					5			3	125	36	89		
<b>Bachelor Thesis</b>	P							12					english	6,78%
							12			300		300		
<b>Bachelor Thesis Colloquium</b>							3						english	
						3			1	75	12	63		
<b>Total</b>			30	30	30	30	30	180	82	4.500	984	3.516		100,00%

<sup>1</sup> due to changes

**List of abbreviations**

Kind of module: M = mandatory, CE = compulsory elective

Method of teaching: L = Lecture

HWS: Hours per week (1 hour = 45 min.)