

Contact

A photograph of a young woman with long brown hair, wearing a light blue button-down shirt and a black lanyard, smiling warmly. The photo is framed by a white border.

Study **Business & Management Studies** with specialisation in **Industry, BSc** at the UE

Your dual business studies at UE – achieve 2 degrees in record time!





Why the UE?

With UE's dual study programme, you will receive two degrees in record time: after seven semesters you can not only look forward to your Bachelor's degree in Business & Management but also call yourself an industrial consultant with the IHK (Chamber of Industry and Commerce) training qualification. Practical experience and practical relevance remain the key elements for companies when it comes to recruiting young talents. UE combines both components.

The dual Business Studies programme at UE with a specialization in industry, was developed in cooperation with the North Rhine-Westphalia Chamber of Industry and Commerce and leading industrial companies in the region and is tailored precisely to the requirements of industrial companies. Your studies are complemented by interdisciplinary modules taught by our experienced professors from academia and industry.

Degree:

Bachelor's of Science (BSc) and industrial consultant

Duration and credits:

7 semesters, 180 ECTS

Start:

August (school and company)

Languages:

German

Locations:

Iserlohn

Admission requirements:

- **General university entrance qualification or entrance qualification for studies at UE including practical part**
- **Valid contract as industrial consultant**
- **Letter of motivation**

Perspectives at the UE

You will study at one of the 10 best private universities in Germany and graduate with 2 degrees in record time. At the same time, important professional foundations are laid during your studies.

Upon completion of UE's dual study programme, you will be able to present a state-recognized vocational qualification (industrial business management assistant) and a university degree (Bachelor of Science). Due to the close cooperation with the vocational college of the Märkischer Kreis, you can combine learned theory from the lectures with the practical tasks in your training company from the very beginning.

All advantages at a glance

- Graduate with two degrees in record time of 3.5 years
- Benefit from varied studies with periods of attendance at university, training company and vocational school
- Earn a salary from day one
- Unique opportunities to build practical contacts during your studies
- Practice-oriented teaching by experts from science and industry
- Individual support in small learning groups
- Development of an international network and contacts to our collaboration partners
- Support with job applications and job placement through our Career Centre

Short Curricula

1st – 5th semester	6th & 7th semester
<p>1st Semester: Fundamentals of Business Administration, Economics: Theory</p> <p>2nd Semester: Corporate Accounting, Value Chain Management</p> <p>3rd Semester: Corporate Management & Finance, Quantitative Research</p> <p>4th Semester: Controlling & Taxes, Law, Economics: Digital Transformation</p> <p>5th Semester: Law</p>	<p>6th Semester: Controlling, Supply Chain Management, Strategy & Economics</p> <p>Electives (1 of 4): Customer Relationship Management, Marketing, Digital Business, Entrepreneurship, Bachelor Thesis Colloquium</p> <p>7th Semester: Bachelor Thesis</p>
1st- 5th semester, at Company or vocational school	6th & 7th semester, features
<ul style="list-style-type: none"> • 1 university day • 1 vocational school day • 3 days in the training company • In addition, there are approximately 3 additional university days per semester 	<ul style="list-style-type: none"> • 2 university days • 3 days in the training company