



srh



SRH Berlin University of Applied Sciences &
SRH University of Applied Health Sciences

**International Business Administration:
Healthcare Management
| B.A.**

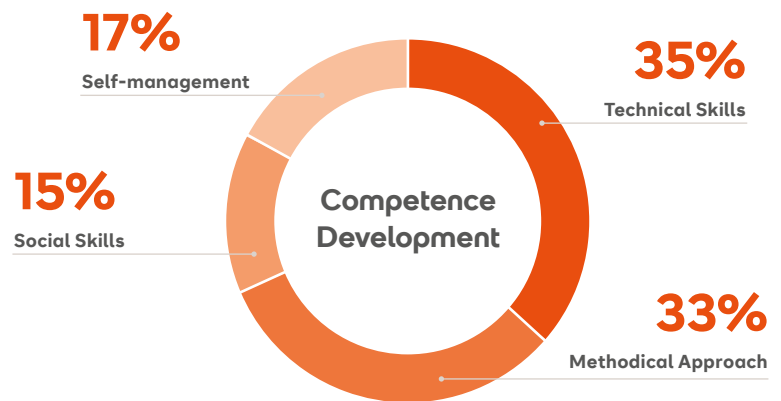
Campus Berlin School of Management

Our Unique Curriculum for You

Digitalisation, globalisation, and social shifts are some of the many factors causing the healthcare industry to grow at a rapid pace. This progress offers extraordinary challenges and opportunities to raise your international profile within a beneficial and finance-oriented environment. Study Healthcare Management and learn how to develop innovative business solutions and sustainable management concepts designed to drive the healthcare commerce of the future.

Competencies and Curriculum

- In-depth knowledge of business and health administration
- Methods of epidemiology and demography to assess the population
- Digital health and remote medicine
- Business English and other languages
- International Experience



Semester 1

Social Medicine and Health Sciences

Supply Chain Management

Accounting

Get ready for tomorrow, today: Creativity and innovations

Applied Business Mathematics

Languages I (German or Spanish)

Semester 2

Legal Basis

Principles of Economics

Digital Business I

Digital Business II

Statistics I

Languages II (German or Spanish)

Semester 3

Management Accounting

International Business Law

Finance and Investment Management

Start-up and Entrepreneurial Mindset

Statistics II

Languages III (German or Spanish)

Semester 4

eHealth and Telemedicine

Leadership

Lab Project

Health Games and Innovation Management

Artificial Intelligence in Healthcare

Semester 5

Sustainable Service and Quality Management

Digital Business Simulation

Research Transfer

Study Project

Business Research Methods

Career Coaching

Semester 6

Internship

Academic Writing

Bachelor Thesis

Your Future Career

A degree in Healthcare Management will open up career paths in business consultancy and management positions within the healthcare industry. Help a hospital or clinic run smoothly —your expertise in administration and organisation covers everything from budgets to staffing and records. You can work as a human resources manager, as a management consultant, and in management positions in institutions and companies in the healthcare sector.

Your Success Is Our Mission

- Globally recognized and renowned degree program (state accredited)
- Fundamentals of business administration and innovative healthcare subjects
- Holistic and hands-on approach to learning
- Personal assistance at our Career Service
- Choose additional courses at other schools, such as design or engineering
- Compatible with the best business administration master's programs in Germany and the world
- Complete a semester abroad at one of our partner universities
- Students from 100+ countries provide an international flair

Financing Your Studies

- Find support with student loans such as Daka Berlin: Repay your loan only when you are employed and earn a certain income.
- Education funds such as the SRH Berlin Bildungsfonds from Brain Capital or the Bildungsfonds from Chancen eG also provide financial help: When you start working and have a fixed minimum income, you pay back a percentage of your salary.
- Additionally, there is Bafög and various other scholarships.

"The combination of health and economic sciences is crucial to address current and future economic challenges and health politics."

Key Facts and Figures

Start

April and October

Duration

3 years

Mode

Full time

Credits

180 ECTS

Degree

Bachelor of Arts

Language

English

Tuition Fees (Experience Track)

EU: €790 per month

Non-EU: €4,725 per semester

CORE Principle

Find all information on our CORE Principle here:

www.srh-berlin.de/en/core



Prof. Dr. Dr. Philipp Plugmann
Professor

Bachelor's Programmes for Cosmopolitan Practitioners

Berlin School of Management

The Berlin School of Management offers a variety of prestigious business degree programs to choose from. Studying here is unique: Our modern style of learning aims to refine your skills with practical experience and hands-on education. Our university is located in the heart of Berlin and characterized by cultural diversity. Experience a stimulating teaching and learning environment here as well as at our international partner universities.

Entry Requirements

- General university entrance qualification (Abitur) or subject-restricted higher education entrance qualification (Fachhochschulreife)
- Alternatively: At least two years of vocational training as well as three years of work experience
- Please note: applicants with foreign degrees might be eligible for direct entry
- Proof of English language proficiency
- High motivation for academic success

Any questions?
We're happy to help out.
Email us or give us a call.
+49 30 515 650 200
studyinberlin@srh.de
www.srh-berlin.de/en

Apply Online Now

Create an account for a smooth online application – it's fast & free.

