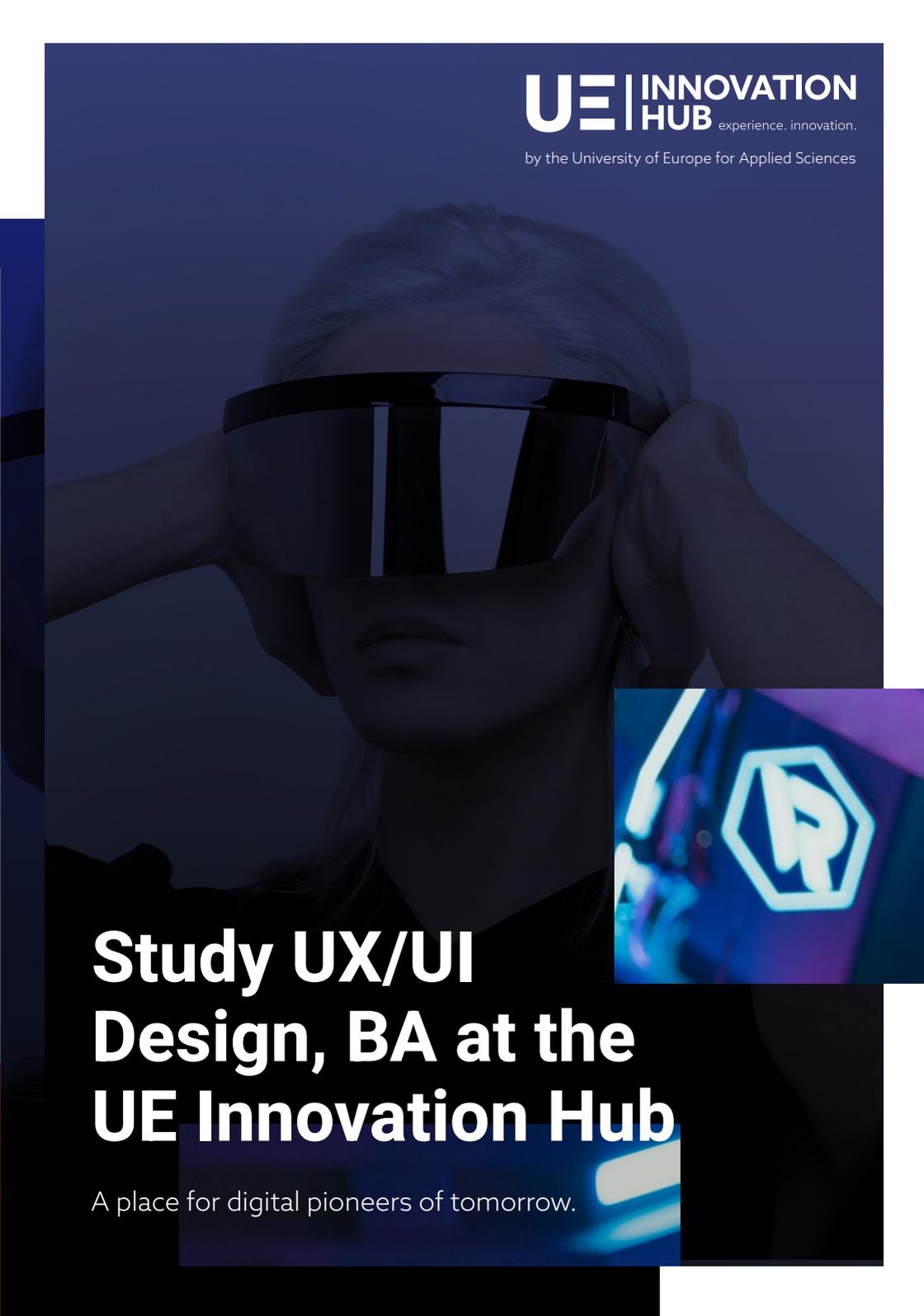


**UE | INNOVATION
HUB** experience. innovation.

by the University of Europe for Applied Sciences



Study UX/UI Design, BA at the UE Innovation Hub

A place for digital pioneers of tomorrow.

Your career starts with **UX/UI Design, BA**



Why study this programme?

Studying UX/UI at the University of Europe for Applied Sciences (UE) will provide you with a highly dynamic and interdisciplinary education in one of the most relevant and fast growing creative industry. You will acquire hands-on knowledge of your discipline through collaboration with industry partners and practical experiences. Our major/minor option will allow you to further tailor your professional profile by combining your core discipline with a range of specializations options such as in creative computing or product management.

Your career prospects

UX/UI designer combine the disciplines of cognitive sciences, market research, emerging technologies, product development and design to create seamless experiences for mostly digital products, services and processes. Combine technology skills and design.

Degree:

Bachelor of Arts (BA)

Duration, Credits:

6 Semesters, 180 ECTS

Start of studies:

Winter semester - September

Summer semester - March

Language:

English and German

Locations:

UE Innovation Hub near Berlin (English)

Hamburg (German)

Admission requirement:

- **100% completed Online application form**
- **High school/Bachelor diploma and transcript**
- **Language qualification, B2 Level**
- **Curriculum Vitae (CV)**
- **Copy of Passport** (scanned)
- **Motivation letter** (min. 500 words)
- **Portfolio** A portfolio with samples of work is welcome but not required.

Modules

UX/UI Design

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester	5 th Semester
Art, Design & Cultural Studies	Theories and Discourses in Media and Cultural Theory	Discourses of Aesthetics and Ethics	BA Proposal	Internship / Semester abroad
General Foundations	Studium Generale *	Project Interactive Environments	Project UX Design for Impact	
Prototyping User Experience	Agile Project Management	Project User Experience Design	Project Critical UX	6 th Semester
Human-Centered Design	The Business of UX			Documentation and Presentation Methods
Designing Interactions	Visual User Interfaces	Technologies for Augmented, Virtual and Mixed Realities	Start-up	BA Project
Digital Transformation	Soft Skills			

in conjunction with other UE study programmes

Interdisciplinary modules

Programme UX/UI Design

Your University - Your Partner!

The University of Europe for Applied Sciences (UE) is a state-approved private university that educates the designers and decision makers of tomorrow in the fields of business, psychology, media and communication, sport and event management and art and design. UE is located in Iserlohn, Berlin, Hamburg and the Innovation Hub near Berlin and offers undergraduate and postgraduate programmes tailored to the requirements of the job market 4.0.

Our 'Foundation Diploma' gives you a unique opportunity to learn the basics of our Art & Design study programmes in just one semester plus improve your English to meet UE admission requirements. Find out where your strengths and interests lie.

Apply now

Contact

International Student Admissions Team

Fon: +49(0)30 338539 510

E-Mail: student.advice@ue-germany.com

National Student Admissions Team

Fon: +49(0)30 338539 710

E-Mail: study@ue-germany.com

