

Bachelor degree
Design B.A.

Specialisation Media and Communication Design

Semester overview 6 semesters, starting in summer semester

1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester (Internship)	6th Semester
Fundamentals of Media and Communication Design	Language Proficiency and Cultural Sensitivity	Visual Systems in Media and Communication Design	Intercultural Communication	Interdisciplinary Project	Design Gallery
Academic Writing and Research	Innovation by Design	Advanced Layout and Typography	Project Management	Interdisciplinary Project	Design Research
Strategic Design	Layout and Typography	User Experience Design	Visual and Motion Design	Internship Semester	
Creativ Tools analog/digital	Art, Media and Design History	Portfolio and Netzwerk	Interaction and Interface Design		Bachelor Seminar
Aesthetics	Photography	Orientation Project	Interdisciplinary Project		
Design Practice and Ethics	3D Modeling				
30 ECTS / 18 SWS	30 ECTS / 19 SWS	30 ECTS / 18 SWS	30 ECTS / 18 SWS	30 ECTS / 3 SWS	30 ECTS / 9 SWS