

A young woman with reddish-brown hair, wearing a white collared shirt and a black vest, smiles warmly at the camera. She is holding a small notepad and a pen. In the background, other hotel staff members in white uniforms and chef hats are visible, slightly out of focus.

Study
**Hotel Management,
B.A. (dual)**
at the UE in Germany

Start a successful career in management and
lead world-class hotels.



Study + Work Experience
Speed up your professional journey with UE

Why the UE?

Are you a people person? Do you enjoy working with a team and being open to new opportunities every day? If yes, Hotel Management, B.A (dual) is just the right programme for you.

Study with us at UE* in Iserlohn and grab the **unmissable employment opportunity** to work **with one of the most renowned international hotel chains**, Leonardo Hotels, **during and after your studies**. You'll be able to cover 50% of your tuition fees.

Join the elite future international leaders in hotel management, improve your language skills and learn to operate hotels strategically. At UE, we'll train you to develop effective and sustainable financial plans, understand the best sales and marketing strategies, motivate employees, connect with the community, and enhance customer experience.

*The UE has been recognised as a private university at state level. In February 2021, the UE was awarded system accreditation status, the highest form of accreditation and recognition of standards for internal quality management processes in higher education.



Degree:
Bachelor of Arts (B.A.)

Duration, Credits:
6 semesters (3 years), 180 ECTS

Start:
Winter semester: September

Practice partner and tuition fees:
11.340 € / year
Secure funding of 6.000 € / year from Leonardo Hotels (contract signed before start of studies), which is used towards tuition.

Tuition fees after funding 5,340 € / year (payable in 2 installments per year)

Additional funding options are available to our students.

Language of instruction:
English with selected modules in German

Campus:
Iserlohn, North Rhine Westphalia
(~35km to Dortmund, ~90km to Düsseldorf)

Admission requirements:
• **General university entrance qualification (A Levels) or equivalent**
• **B2 level in English**
• **A1 level in German**
• **Motivation letter or video detailing why you're choosing this career path, why you want to study in Germany and what makes Leonardo an attractive practice partner for you**
• **Interview with Leonardo Hotels**

Your personal attitude:
We'd love to discover your passion for this very dynamic industry.



Your Benefits

- An academic degree with 100% hands-on experience
- An employment contract with a fixed salary
- Improve your German or learn Spanish as part of your degree Study
- costs will be co-financed by Leonardo Hotels
- No costs for accommodation and meals during the practical modules
- **Job guaranteed by Leonardo Hotels after graduation**
- Optimal and universal foundation for further career steps
- An opportunity to become part of our international academic community with students from all over the world

Career Prospects

This Hotel Management Bachelor's degree at UE will prepare you for being a key player in the worldwide hospitality industry. After completing your studies, you'll be able to choose from various industries, from hotels, theme parks, conference centres to wellness resorts.

Possible specialisations include:

- Front Office Management
- Sales Management
- Rooms Division Management
- Food And Beverage Management
- Marketing
- Revenue Management
- Brand Management
- Event Management

Your Practice Partner

Leonardo Hotels Central Europe, headquartered in Berlin, operates in 8 countries and 38 destinations. The hotel portfolio offers 85 hotels with 14,500+ rooms.



Founded in 1998 by David Fattal, Leonardo Hotels Central Europe is part of the Fattal Hotel Group.

With the desire to win the hearts and minds of their guests, Leonardo Hotels provide exceptional service, creating memorable experiences, and constantly challenging the benchmark of hospitality.

1st – 2nd Semester	3rd – 4th semester	5th – 6th semester
<ul style="list-style-type: none"> • German I (+II in 2nd semester) or Spanish I & II (+III in 2nd semester) • Marketing, Sales & CRM • Hospitality & Tourism • Employability: Business English • Management Basics • Economics • Service Management • Hotel Management & Booking Systems • Academic Writing and Empirical Methods • HR & Organisation • Financial Accounting 	<ul style="list-style-type: none"> • Destination Management & Branding • Intercultural Management • Operative & Strategic Hotel Management • Employability: Agile & Creative Methods • Law / Taxes • Accounting & Controlling • Guest Relations, Reputation Management & Crisis Communication • International Sales Management • Sustainability & Quality Management in Tourism • Cultural Issues in International Tourism • Statistics & Data Mining 	<ul style="list-style-type: none"> • Digital Communication • E-Commerce • Green Service Strategies in Hospitality • Project Management • Revenue Management • Event Management <p>Bachelor Thesis</p>

Work Experience in hotel: 1 month after 1st semester + 3 months after 2nd semester + Complete 6th semester