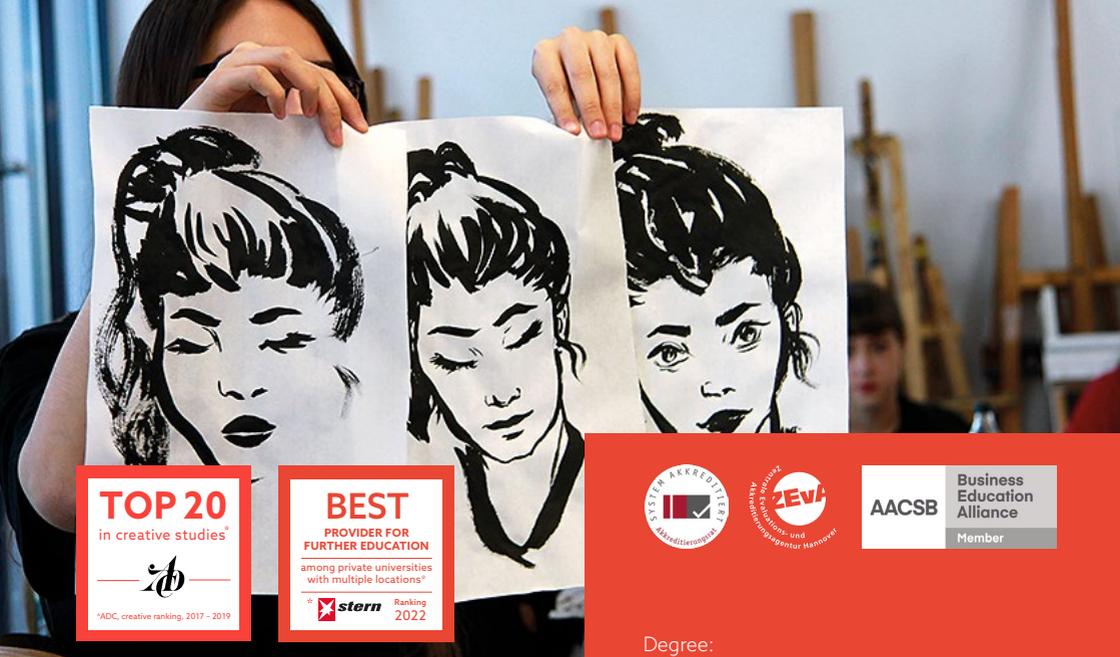




Study **Illustration, BA** at the UE

The language of images is universal, therefore there are many opportunities for illustrators. Learn the technical basics and develop your own visual language at UE.



TOP 20
in creative studies*



*ADC, creative ranking, 2017 – 2019

BEST

**PROVIDER FOR
FURTHER EDUCATION**
among private universities
with multiple locations*

stern Ranking
2022



AACSB

**Business
Education
Alliance**

Member

Why the UE?

Due to the development of digital media, the working methods, requirements, technical workflows and application spectra are constantly changing. Nevertheless, the art of drawing as a craft foundation and as an elementary cultural technique for communication and idea generation is indispensable. Studying illustration at the University of Europe for Applied Sciences (UE) combines the classical arts such as painting, drawing and printmaking with the fascination of contemporary design through modern and digital techniques.

The bachelor's programme has been a regular part of the study programme since 2012. Before 2017, it was run by the former Berlin Technical University of the Arts (BTK), which was then renamed to UE. During this programme you can choose from a wide range of interdisciplinary subjects, meaning you determine the content of your studies and the direction you take.

Degree:

Bachelor of Arts (BA)

Credits:

6 semesters, 180 ECTS

Start:

Summer semester - March

Winter semester - September

Languages:

English (Berlin), German (Hamburg)

Locations:

Berlin and Hamburg

Admission requirement:

- **High school/Bachelor diploma and transcript**
- **Language qualification, B2 Level**
- **Curriculum Vitae (CV)**
- **Copy of Passport** (scanned)
- **Motivation letter** (min. 500 words)
- **Portfolio**

15 samples of work - in addition to illustrations and drawings, a sketchbook and other projects that demonstrate interest in the subject area are also welcome. We also like to see themed series and concept sketches.



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Perspectives at the UE

During your studies you learn the art of drawing not only as a professional foundation, but also as an elementary cultural technique for communication and brainstorming. You will acquire artistic skills in a motivating atmosphere, classical approaches to picture creation like painting, drawing and printmaking as well as digital tools.

As an illustration student you will tell stories, illustrate books, comics and storyboards from which entire films are created. Your potential career fields are wide-ranging. Children's book illustrations, infographics and editorial illustrations in magazines or advertising campaigns. Scientific illustration and graphic recording are professional fields for illustrators as well as the conceptual creation of Computer Games.

All advantages at a glance

- Professional equipment (photo studios, postproductions- and animation software, Mac pools as well as rental equipment)
- Internship or semester abroad at one of our partner universities
- Interdisciplinary studies
- Our ‚Foundation Diploma‘ gives you a unique opportunity to learn the basics of our Art & Design study programmes in just one semester plus improve your english to meet UE admission requirements.
- Practice-oriented teaching by experts
- Building an international network and contacts with our collaboration partners
- Support with applications and with job placement through our Career Center
- The programme is supported with UE scholarships

| 1st + 2nd semester | 3rd + 4th semester | 5th semester | 6th semester |
|--|---|---|--|
| <ul style="list-style-type: none"> • Art, Design and Cultural Studies • Illustration Basics • Theories and Discourses in Media and Cultural Theory • Experimental Illustration • Figure, Portrait, Nude • Body and Space • Technological design methods • Digital and analog workflows | <p>Project specific works</p> <ul style="list-style-type: none"> • Applied Illustration • Narrative Illustration • Drawn Animation • Artistic Visualization <ul style="list-style-type: none"> • Discourses of aesthetics & ethics • Digital & analog techniques • Business Start-Up • BA Proposal | <ul style="list-style-type: none"> • Internship or Semester abroad | <p>Bachelor's thesis,</p> <ul style="list-style-type: none"> • Visualization and documentation • Presentation methods |

For more information, feel free to contact our student advisor.

Apply now

Contact

Student Admissions for enquiries from applicants and prospects from Germany

Contact number: +49 30 338 539 710

Email address: study@ue-germany.com

Student Advice for enquiries from applicants and prospects from other EU and NON-EU countries

Contact number: +49 30 338 539 510

Email address: student.advice@ue-germany.com

More impressions of the programme

archiv.ue-germany.com (graduate projects)

[instagram.com/ue_illustration/](https://www.instagram.com/ue_illustration/)